

2009 CMBDC Diamond and Merit Award Winners
Sorted by Category

<u>Category</u>	<u>Asset range</u>	<u>Credit Union</u>	<u>City State</u>	<u>Award Level</u>	<u>Award Entry Title</u>
Annual Reports	Assets Less Than \$100M	JM Associates FCU	Jacksonville, FL	MERIT	The Right Choice - 2007 Annual Report
Annual Reports	Assets Less Than \$100M	Kelly Community FCU	Tyler, TX	DIAMOND	2007 Annual Report
Annual Reports	Assets Greater Than \$1B	Arizona State CU	Phoenix, AZ	MERIT	2007 Annual Report
Annual Reports	Assets Greater Than \$1B	Educational ECU	Fresno, CA	MERIT	Imagine
Annual Reports	Assets Greater Than \$1B	Teachers CU	South Bend, IN	DIAMOND	2007 TCU Annual Report
Annual Reports	Assets \$500M-\$1B	Arkansas FCU	Jacksonville, AR	MERIT	More Than Branches (2007 Annual Report)
Annual Reports	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	DIAMOND	40 years in the making
Annual Reports	Assets \$500M-\$1B	Honda Federal Credit Union	Torrance, CA	MERIT	Thanks to You... 2008 Annual Report
Annual Reports	Assets \$500M-\$1B	Local Government FCU	Raleigh, NC	DIAMOND	Our Journey
Annual Reports	Assets \$250M-\$499M	DORT Federal Credit Union	Flint, MI	MERIT	Momentum 2007 Annual Report
Annual Reports	Assets \$250M-\$499M	Financial Center CU	Stockton, CA	DIAMOND	Another Flippin' Great Year!
Annual Reports	Assets \$250M-\$499M	Houston Police FCU	Houston, TX	MERIT	2007 HPFCU Annual Report
Annual Reports	Assets \$250M-\$499M	Universal 1 Credit Union	Dayton, OH	MERIT	Freedom to Grow - 2007 Annual Report
Annual Reports	Assets \$100M-\$249M	Greater Iowa Credit Union	Ames, IA	MERIT	Stronger by Design: Greater Iowa CU 2007 Annual Report
Annual Reports	Assets \$100M-\$249M	Seasons FCU	Middletown, CT	DIAMOND	Seasons Federal Credit Union Annual Report
Branding/Corporate Identity	Assets Less Than \$100M	Health Associates FCU	Orange, CA	MERIT	Brand Development
Branding/Corporate Identity	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	DIAMOND	Branding Corporate Identity
Branding/Corporate Identity	Assets \$500M-\$1B	Columbia Credit Union	Vancouver, WA	MERIT	Going Green
Branding/Corporate Identity	Assets \$500M-\$1B	USA FCU	San Diego, CA	DIAMOND	Brand Awareness
Branding/Corporate Identity	Assets \$250M-\$499M	Belvoir FCU	Woodbridge, VA	DIAMOND	Belvoir Federal Credit Union Brand
Branding/Corporate Identity	Assets \$250M-\$499M	Park Community FCU	Louisville, KY	MERIT	New Brand and Corporate Identity
Branding/Corporate Identity	Assets \$100M-\$249M	Cabrillo Credit Union	San Diego, CA	DIAMOND	New Branch
Branding/Corporate Identity	Assets \$100M-\$249M	Seasons FCU	Middletown, CT	DIAMOND	Green Branch
Branding/Corporate Identity	Assets \$100M-\$249M	Warren FCU	Cheyenne, WY	MERIT	Warren Federal Credit Union-Branding/Corporate Identity
Business/SEG Development	Assets Less Than \$100M	Bucks First FCU	Bristol, PA	MERIT	Go Green SEG Info Packet
Business/SEG Development	Assets Greater Than \$1B	Ascend FCU	Tullahoma, TN	MERIT	Success - The Road to Financial Success Starts Here
Business/SEG Development	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	MERIT	TFCU Business Partner Program
Business/SEG Development	Assets Greater Than \$1B	Western FCU	Hawthorne, CA	MERIT	Santa Ana Branch Grand Re-Opening
Business/SEG Development	Assets \$500M-\$1B	Texas Trust Credit Union	Mansfield, TX	DIAMOND	Better Than A Mattress Campaign
Business/SEG Development	Assets \$500M-\$1B	Xceed Financial CU	El Segundo, CA	MERIT	SeekMore Business Development
Business/SEG Development	Assets \$250M-\$499M	Air Academy FCU	Colorado Springs, CO	MERIT	A New Employee Benefit is Popping Up!
Business/SEG Development	Assets \$250M-\$499M	First Northern Credit Union	Chicago, IL	MERIT	Northwestern Memorial Hospital Lunch & Earn
Business/SEG Development	Assets \$250M-\$499M	Justice FCU	Chantilly, VA	MERIT	FBI 100th Anniversary
Community/PR Program	Association	California Credit Union League	Rancho Cucamonga, CA	DIAMOND	California CU League 75th Anniversary Campaign
Community/PR Program	Association	Tampa Bay Chapter of Credit Unions	Tampa, FL	MERIT	2008 Credit Union Cruise For Kids Promotional Campaign
Community/PR Program	Association	Texas Credit Union League	Farmers Branch, TX	MERIT	Hurricane Ike
Community/PR Program	Assets Less Than \$100M	Bucks First FCU	Bristol, PA	DIAMOND	Klothes 4 Kids Program
Community/PR Program	Assets Greater Than \$1B	Georgia's Own CU	Atlanta, GA	DIAMOND	Own It!
Community/PR Program	Assets Greater Than \$1B	Mission FCU	San Diego, CA	DIAMOND	2007 Mission Federal Video Annual Report: Your Mission Our Mission
Community/PR Program	Assets \$250M-\$499M	GCS Federal Credit Union	Granite City, IL	MERIT	GCS gogreen! Campaign
Community/PR Program	Assets \$100M-\$249M	American 1 FCU	Jackson, MI	MERIT	Women's Expo Series
Community/PR Program	Assets \$100M-\$249M	Discovery FCU	Wyomissing, PA	MERIT	Discovery FCU promotes financial literacy at Wilson High-2008
Community/PR Program	Assets \$100M-\$249M	East Idaho Credit Union	Idaho Falls, ID	DIAMOND	Coins for Christmas Program & Fundraiser
Community/PR Program	Assets \$100M-\$249M	Linn Area CU	Cedar Rapids, IA	MERIT	The Teacher store
Community/PR Single Event	Assets Less Than \$100M	Heart of Louisiana FCU	Pineville, LA	MERIT	Heart of Louisiana FCU's Children's Art Event
Community/PR Single Event	Assets Less Than \$100M	Northeast Family FCU	Manchester, CT	MERIT	Piggy Credit Unions
Community/PR Single Event	Assets Greater Than \$1B	Apple FCU	Fairfax, VA	MERIT	Stuff the Bus School Supplies Drive
Community/PR Single Event	Assets \$500M-\$1B	1st Advantage FCU	Yorktown, VA	MERIT	1st A.I.D.E. Day 2008
Community/PR Single Event	Assets \$500M-\$1B	Seattle Metropolitan CU	Seattle, WA	DIAMOND	What If / 7 Principles (Pay-It-Forward Event)
Community/PR Single Event	Assets \$250M-\$499M	DORT Federal Credit Union	Flint, MI	DIAMOND	Home for the Holidays Home Giveaway
Community/PR Single Event	Assets \$250M-\$499M	University of Virginia Community CU	Charlottesville, VA	DIAMOND	Homer at the Movies Tradeshaw entry
Community/PR Single Event	Assets \$100M-\$249M	1st Financial FCU	Saint Charles, MO	MERIT	See Joe Run For the Cure
Community/PR Single Event	Assets \$100M-\$249M	Financial Plus CU	Ottawa, IL	DIAMOND	Single Event - The "Big Give"
Community/PR Single Event	Assets \$100M-\$249M	Greater Iowa Credit Union	Ames, IA	MERIT	Financial Literacy in the Heartland
Community/PR Single Event	Assets \$100M-\$249M	PrimeWay FCU	Houston, TX	MERIT	Career and Education Day
Complete Campaign	Assets Less Than \$100M	Baptist Health FCU	Little Rock, AR	MERIT	Best Thing Since Sliced Bread Checking Promotion

Complete Campaign	Assets Less Than \$100M	Lanco FCU	Lancaster, PA	MERIT	Bunch Up
Complete Campaign	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	Home Loans on Your Mind
Complete Campaign	Assets Less Than \$100M	Taleris CU	Cleveland, OH	DIAMOND	THE FREEDOM LOAN
Complete Campaign	Assets Less Than \$100M	Taleris CU	Cleveland, OH	DIAMOND	THE YES LOAN
Complete Campaign	Assets Greater Than \$1B	Mountain America FCU	West Jordan, UT	DIAMOND	Mountain Amercia Auto Loan Campaign
Complete Campaign	Assets Greater Than \$1B	Spokane Teachers CU	Liberty Lake, WA	MERIT	STCU Member Referral Program
Complete Campaign	Assets \$500M-\$1B	Dupaco Community CU	Dubuque, IA	MERIT	60th Anniversary Campaign
Complete Campaign	Assets \$500M-\$1B	First Community CU of Houston	Houston, TX	MERIT	Holiday Shopping Made Easy
Complete Campaign	Assets \$500M-\$1B	Local Government FCU	Raleigh, NC	DIAMOND	Mascot Promotion
Complete Campaign	Assets \$500M-\$1B	Memphis Area Teachers CU	Memphis, TN	DIAMOND	Bankdetention
Complete Campaign	Assets \$500M-\$1B	USA FCU	San Diego, CA	MERIT	Debit Rewards Campaign
Complete Campaign	Assets \$250M-\$499M	Connex CU Inc	North Haven, CT	DIAMOND	What's Up with Banks?
Complete Campaign	Assets \$250M-\$499M	Financial Center CU	Stockton, CA	DIAMOND	Refis Rock
Complete Campaign	Assets \$250M-\$499M	First Community FCU	Parchment, MI	MERIT	Ride The Wave and Save
Complete Campaign	Assets \$250M-\$499M	iQ Credit Union	Vancouver, WA	MERIT	Open the door to.. - Smarty Equity Campaign
Complete Campaign	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	MERIT	Velocity Loans - Complete Campaign
Complete Campaign	Assets \$100M-\$249M	Alabama State ECU	Montgomery, AL	MERIT	Clear Campaign
Complete Campaign	Assets \$100M-\$249M	Greater Iowa Credit Union	Ames, IA	MERIT	dwel well Home Equity Campaign
Complete Campaign	Assets \$100M-\$249M	Kohler Credit Union	Kohler, WI	MERIT	Bunny slipper services campaign
Complete Campaign	Assets \$100M-\$249M	PrimeWay FCU	Houston, TX	DIAMOND	Rock Your Retirement IRA Promo
CU Association/Leage Marketing Campaign	Association	California Credit Union League	Rancho Cucamonga, CA	MERIT	2008 Annual Meeting and Convention Campaign
CU Association/Leage Marketing Campaign	Association	Credit Union Association of New Mexico	Albuquerque, NM	MERIT	CU Succeed Teens Financial Network
CU Association/Leage Marketing Campaign	Association	Florida Credit Union League	Tallahassee, FL	DIAMOND	Your Porthole to CU Growth & Longevity-Conf Camp
CU Association/League Publications	Association	Texas Credit Union League	Farmers Branch, TX	MERIT	LoneStar Perspectives
Diamond in the Rough	Assets Less Than \$100M	GEMC FCU	Tucker, GA	MERIT	GEMC FCU Platinum Card Package
Diamond in the Rough	Assets Less Than \$100M	Public Service CU	Romulus, MI	DIAMOND	2 Buck Blitz
Diamond in the Rough	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	MERIT	Go Green, win some green
Diamond in the Rough	Assets \$100M-\$249M	City CU	Dallas, TX	DIAMOND	HOME ZONE mortgage program
Diamond in the Rough	Assets \$100M-\$249M	Discovery FCU	Wyomissing, PA	DIAMOND	Spring into Happiness-Home Equity Loan Promotion
Diamond in the Rough	Assets \$100M-\$249M	Eagle Community CU	Lake Forest, CA	MERIT	NO STRINGS ATTACHED CHECKING
Diamond in the Rough	Assets \$100M-\$249M	Ledge Light FCU	Groton, CT	MERIT	Stock Market Got You Stuck This Winter?
Direct Mail (Series)	Assets Less Than \$100M	Central CU of Illinois	Bellwood, IL	MERIT	2008 Home Equity Mailer
Direct Mail (Series)	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	DIAMOND	Visa(Letter & Mailer)
Direct Mail (Series)	Assets Greater Than \$1B	Pacific Service CU	Walnut Creek, CA	MERIT	What are you saving for?
Direct Mail (Series)	Assets Greater Than \$1B	Spokane Teachers CU	Liberty Lake, WA	DIAMOND	iMatrix New Member Postcard Series
Direct Mail (Series)	Assets \$500M-\$1B	Philadelphia FCU	Philadelphia, PA	MERIT	NEW MEMBER MATRIX MAILING
Direct Mail (Series)	Assets \$250M-\$499M	First Northern Credit Union	Chicago, IL	MERIT	#NAME?
Direct Mail (Series)	Assets \$100M-\$249M	Louisiana FCU	La Place, LA	MERIT	Hootyplicious: "New Car Smell"; "Insert Key Here" Auto Mailers
Direct Mail (Single)	Assets Less Than \$100M	ABD FCU	Warren, MI	DIAMOND	ABD FCU Direct Mail(Single)
Direct Mail (Single)	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	Hungry for a great deal? Checking postcard
Direct Mail (Single)	Assets Less Than \$100M	Southwest Research Center FCU	San Antonio, TX	MERIT	Sugar, Spice and Everything Nice Holiday Offerings
Direct Mail (Single)	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Delta Community Standing Strong CD
Direct Mail (Single)	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	MERIT	Click Checking Direct Mail
Direct Mail (Single)	Assets Greater Than \$1B	Western FCU	Hawthorne, CA	MERIT	Holiday Loan 2007
Direct Mail (Single)	Assets \$500M-\$1B	First Community CU of Houston	Houston, TX	MERIT	Get Your Ducks in a Row!
Direct Mail (Single)	Assets \$500M-\$1B	Harborstone Credit Union	Lakewood, WA	DIAMOND	Apples to Apples Mortgage Mailint
Direct Mail (Single)	Assets \$250M-\$499M	FAA Credit Union	Oklahoma City, OK	MERIT	Ransom Note
Direct Mail (Single)	Assets \$250M-\$499M	Hawaii Community FCU	Kailua Kona, HI	DIAMOND	90 Day No Pay Direct Mailer
Direct Mail (Single)	Assets \$250M-\$499M	Johns Hopkins FCU	Baltimore, MD	MERIT	Juggle Bills, Juggle Bills
Direct Mail (Single)	Assets \$250M-\$499M	Southeast Financial FCU	Franklin, TN	DIAMOND	Passport to Savings with Southeast Financial
Direct Mail (Single)	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	MERIT	Attack of the 50-foot Tax Man Direct Mail
Direct Mail (Single)	Assets \$100M-\$249M	Dominion Credit Union	Richmond, VA	MERIT	Joe Mortgage Promotion
Direct Mail (Single)	Assets \$100M-\$249M	Louisiana FCU	La Place, LA	MERIT	Swap and Drop - Refinance Auto Loan Piece
Direct Mail (Single)	Assets \$100M-\$249M	Utah First FCU	Salt Lake City, UT	DIAMOND	Save Strong 1st Quarter 2008
Electronic Marketing	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Liberty Loan Microsite
Electronic Marketing	Assets Greater Than \$1B	Fairwinds CU	Orlando, FL	DIAMOND	Truth-in-Banking
Electronic Marketing	Assets Greater Than \$1B	Spokane Teachers CU	Liberty Lake, WA	MERIT	Where in the world can STCU take you?
Electronic Marketing	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	DIAMOND	TFCU's Buck the Norm:30 TV spot
Electronic Marketing	Assets \$500M-\$1B	Achieva CU	Clearwater, FL	DIAMOND	I'm Livin' Large Contest Promotion
Electronic Marketing	Assets \$500M-\$1B	Columbia Credit Union	Vancouver, WA	MERIT	Smart Car Giveaway Promotional Microsite

Electronic Marketing	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	DIAMOND	GoAheadLaugh
Electronic Marketing	Assets \$500M-\$1B	Los Angeles Firemens CU	Pasadena, CA	MERIT	LAFCU E-Calendar
Electronic Marketing	Assets \$500M-\$1B	St. Mary's Bank CU	Manchester, NH	MERIT	100th Anniversary Microsite of the Nation's First CU
Electronic Marketing	Assets \$250M-\$499M	Belvoir FCU	Woodbridge, VA	DIAMOND	Belvoir FCU Micro Website - www.belvoircreditunionforme.org
Electronic Marketing	Assets \$250M-\$499M	Mazuma CU	Kansas City, MO	MERIT	Mazuma's WAYA
Electronic Marketing	Assets \$250M-\$499M	Red Canoe CU	Longview, WA	MERIT	Lobby Television Marketing
Electronic Marketing	Assets \$250M-\$499M	University of Kentucky FCU	Lexington, KY	DIAMOND	Don't Bank It
Electronic Marketing	Assets \$100M-\$249M	Carter FCU	Springhill, LA	MERIT	eServices
Electronic Marketing	Assets \$100M-\$249M	Neches FCU	Port Neches, TX	DIAMOND	nechesfcu.wordpress.com
Electronic Marketing	Assets \$100M-\$249M	Neches FCU	Port Neches, TX	DIAMOND	urockthevote.com
Email Marketing	Assets Greater Than \$1B	Alliant CU	Chicago, IL	MERIT	Go Green Email Promotion
Email Marketing	Assets \$500M-\$1B	Columbia Credit Union	Vancouver, WA	DIAMOND	Appreciation Certificate Email
Email Marketing	Assets \$500M-\$1B	US Federal Credit Union	Burnsville, MN	MERIT	Friends and Family
Financial Education	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	DIAMOND	Delta Community Financial Literacy
Financial Education	Assets Greater Than \$1B	Educational ECU	Fresno, CA	MERIT	Educational Employees CU Financial Education Program
Financial Education	Assets \$500M-\$1B	Local Government FCU	Raleigh, NC	DIAMOND	LGFCU Financial Education
Financial Education	Assets \$250M-\$499M	Neighbors FCU	Baton Rouge, LA	MERIT	Nate The Squirrel
Financial Education	Assets \$100M-\$249M	Dupont Goodrich FCU	Nederland, TX	MERIT	Financial Education
Financial Education	Assets \$100M-\$249M	Members Credit Union	Winston Salem, NC	DIAMOND	What Are You Saving For?
Internal Marketing Incentive Campaign	Assets Less Than \$100M	First New England FCU	East Hartford, CT	MERIT	RACE TO THE FINISH-FNE 500 CHALLENGE
Internal Marketing Incentive Campaign	Assets Greater Than \$1B	Allegacy FCU	Winston Salem, NC	MERIT	SmartRate or No Rate
Internal Marketing Incentive Campaign	Assets Greater Than \$1B	Apple FCU	Fairfax, VA	MERIT	The Year of Checking
Internal Marketing Incentive Campaign	Assets \$500M-\$1B	Credit Union 1	Anchorage, AK	MERIT	Jackpot!
Internal Marketing Incentive Campaign	Assets \$250M-\$499M	GCS Federal Credit Union	Granite City, IL	MERIT	GCS Summer Melt Down (Loan Promo)
Internal Marketing Incentive Campaign	Assets \$250M-\$499M	MCT FCU	Rockville, MD	MERIT	MCT Federal Credit Union's Summer '08 Loan Rally
Internal Marketing Incentive Campaign	Assets \$250M-\$499M	University of Virginia Community CU	Charlottesville, VA	MERIT	How Will YOU Use Your VISA This Summer...
Internal Marketing Incentive Campaign	Assets \$100M-\$249M	Pelican State CU	Baton Rouge, LA	MERIT	Mission 08:POSSIBLE
Logos	Assets Less Than \$100M	DayMet CU Inc	Dayton, OH	MERIT	Logos
Logos	Assets Less Than \$100M	Heart of Louisiana FCU	Pineville, LA	DIAMOND	Heart of LA Credit Union Membership Guide
Logos	Assets Less Than \$100M	Main Line Health EFCU	Bryn Mawr, PA	DIAMOND	Logo
Logos	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	Logo Submission
Logos	Assets \$500M-\$1B	Dupaco Community CU	Dubuque, IA	DIAMOND	netWork Deposit Logo
Logos	Assets \$500M-\$1B	New England FCU	Williston, VT	MERIT	NEFCU Logo Ball Swoosh
Logos	Assets \$250M-\$499M	Air Force FCU	San Antonio, TX	MERIT	JetSpace Logo
Logos	Assets \$250M-\$499M	Co-Op Services CU	Livonia, MI	DIAMOND	Co-op Services Logos
Logos	Assets \$250M-\$499M	University of Virginia Community CU	Charlottesville, VA	DIAMOND	Lion Nation Branch
Logos	Assets \$100M-\$249M	Land of Lincoln CU	Decatur, IL	DIAMOND	New Land of Lincoln Credit Union Logo
Logos	Assets \$100M-\$249M	PrimeWay FCU	Houston, TX	DIAMOND	Big Dogz
Membership Packets, Brochures, Booklets	Assets Less Than \$100M	Afena FCU	Marion, IN	MERIT	College Student Marketing Program
Membership Packets, Brochures, Booklets	Assets Less Than \$100M	Bucks First FCU	Bristol, PA	MERIT	Guide to Financial Services
Membership Packets, Brochures, Booklets	Assets Less Than \$100M	Southwest Research Center FCU	San Antonio, TX	MERIT	Simply Business-Small Business Services
Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Delta Community Member Packet
Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	Mountain America FCU	West Jordan, UT	DIAMOND	Mountain America Life Event Brochures
Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	State Department FCU	Alexandria, VA	DIAMOND	Auto Resources Booklet
Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	DHCU Community CU	Moline, IL	MERIT	DHCU Member Kit
Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	First Community FCU	Parchment, MI	MERIT	FCFCU Member Advantage Program
Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	Hawaii Community FCU	Kailua Kona, HI	MERIT	Owners Manual
Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	PBC CU	West Palm Beach, FL	MERIT	Do You CU New Brochure Series and Customized Owner's Manual
Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	PrimeWay FCU	Houston, TX	DIAMOND	Big Dogz Folder
Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	Via CU	Marion, IN	MERIT	Brochures and Switch Kits
Miscellaneous	Assets Less Than \$100M	Georgia Heritage FCU	Savannah, GA	MERIT	The History of Georgia Heritage FCU
Miscellaneous	Assets Less Than \$100M	Minnesota Power ECU	Duluth, MN	MERIT	Miscellaneous #18 Calendar
Miscellaneous	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	DIAMOND	Name Change Brochure
Miscellaneous	Assets Greater Than \$1B	ORNL FCU	Oak Ridge, TN	MERIT	Borrow Smart, Save Smarter.
Miscellaneous	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	DIAMOND	TFCU's Buck the Norm:30 TV spot
Miscellaneous	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	DIAMOND	It's a Wonderful Life
Miscellaneous	Assets \$500M-\$1B	GESA CU	Richland, WA	MERIT	Gesa Member Calendar
Miscellaneous	Assets \$500M-\$1B	USA FCU	San Diego, CA	DIAMOND	Brand Camp
Miscellaneous	Assets \$250M-\$499M	DORT Federal Credit Union	Flint, MI	MERIT	IndiGO - The High Yield Digital Account from Dort FCU
Miscellaneous	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	DIAMOND	Got a friend?

Miscellaneous	Assets \$100M-\$249M	Cabrillo Credit Union	San Diego, CA	DIAMOND	New Branch
Miscellaneous	Assets \$100M-\$249M	Envision CU	Tallahassee, FL	MERIT	Go Green Car Show
Miscellaneous	Assets \$100M-\$249M	Kohler Credit Union	Kohler, WI	MERIT	Lego Box
Miscellaneous	Assets \$100M-\$249M	Utah First FCU	Salt Lake City, UT	DIAMOND	Top 1,000 gift calendar
Newsletter or Magazine Publications	Assets Less Than \$100M	JM Associates FCU	Jacksonville, FL	MERIT	News You Can Use Newsletter
Newsletter or Magazine Publications	Assets Less Than \$100M	Public Service CU	Romulus, MI	MERIT	PSCU Member News(Newspaper)
Newsletter or Magazine Publications	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	Fall 2008 Newsletter
Newsletter or Magazine Publications	Assets Greater Than \$1B	Coastal Federal Credit Union	Raleigh, NC	MERIT	BEACON
Newsletter or Magazine Publications	Assets Greater Than \$1B	State Department FCU	Alexandria, VA	MERIT	State Courier
Newsletter or Magazine Publications	Assets Greater Than \$1B	Travis CU	Vacaville, CA	MERIT	Smart Money Matters
Newsletter or Magazine Publications	Assets \$500M-\$1B	1st Advantage FCU	Yorktown, VA	MERIT	!A Community Clips
Newsletter or Magazine Publications	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	DIAMOND	the Show - 2nd & 3rd Quarter, 2008
Newsletter or Magazine Publications	Assets \$500M-\$1B	Harborstone Credit Union	Lakewood, WA	MERIT	Harborstone Business Community
Newsletter or Magazine Publications	Assets \$500M-\$1B	Philadelphia FCU	Philadelphia, PA	MERIT	MoneyLine Magazine-print and email formats
Newsletter or Magazine Publications	Assets \$500M-\$1B	TruWest Credit Union	Tempe, AZ	DIAMOND	On the Money member magazine-print and Flash formats
Newsletter or Magazine Publications	Assets \$250M-\$499M	Erie FCU	Erie, PA	MERIT	Erie FCU 2008 Financial Solutions Quarterly Newsletter
Newsletter or Magazine Publications	Assets \$250M-\$499M	First Northern Credit Union	Chicago, IL	DIAMOND	First Northern Credit Union's Quarterly newsletter-Directions
Newsletter or Magazine Publications	Assets \$250M-\$499M	MCT FCU	Rockville, MD	MERIT	Money and More, MCT's Quarterly magazine
Newsletter or Magazine Publications	Assets \$250M-\$499M	Red Canoe CU	Longview, WA	MERIT	Shareholder
Newsletter or Magazine Publications	Assets \$100M-\$249M	Americas Christian CU	Glendora, CA	MERIT	Common Bond Newsletter-50th Year Special Edition
Newsletter or Magazine Publications	Assets \$100M-\$249M	Bronco FCU	Franklin, VA	DIAMOND	Publications
Newsletter or Magazine Publications	Assets \$100M-\$249M	Transportation FCU	Washington, DC	MERIT	Newsletters or Magazine Publications
Outdoor	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	Outdoor
Outdoor	Assets Less Than \$100M	Western Sun FCU	Broken Arrow, OK	MERIT	Blue Sky Billboard
Outdoor	Assets Greater Than \$1B	Citadel FCU	Thorndale, PA	MERIT	Jumbo Mortgage Billboard
Outdoor	Assets Greater Than \$1B	Meriwest CU	San Jose, CA	DIAMOND	Meriwest CU 2008 Billboard Campaign
Outdoor	Assets \$500M-\$1B	Arkansas FCU	Jacksonville, AR	MERIT	Downsize Your Debt Promo
Outdoor	Assets \$500M-\$1B	Jeanne D Arc CU	Lowell, MA	MERIT	JDCU Dog Man Billboard
Outdoor	Assets \$500M-\$1B	Westerra CU	Denver, CO	MERIT	I Love My Credit Union Billboard
Outdoor	Assets \$250M-\$499M	iQ Credit Union	Vancouver, WA	MERIT	Bus Advertising
Outdoor	Assets \$250M-\$499M	Red Canoe CU	Longview, WA	DIAMOND	Transit Station Domination
Outdoor	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	DIAMOND	Holiday Loans - Outdoor
Outdoor	Assets \$100M-\$249M	Linn Area CU	Cedar Rapids, IA	DIAMOND	LACU Hot Air Balloon
Outdoor	Assets \$100M-\$249M	Spirit of Alaska FCU	Fairbanks, AK	DIAMOND	Spirit of Alaska Bus
Plastic Access Card Design	Assets Less Than \$100M	riverset credit union	Pittsburgh, PA	MERIT	New riverset Visa classic and debit cards
Plastic Access Card Design	Assets Greater Than \$1B	California Coast CU	San Diego, CA	DIAMOND	California Coast Plastic Card Design
Plastic Access Card Design	Assets Greater Than \$1B	State Department FCU	Alexandria, VA	MERIT	Debit Card
Plastic Access Card Design	Assets \$500M-\$1B	Honda Federal Credit Union	Torrance, CA	DIAMOND	Honda FCU VISA Gift Card!
Plastic Access Card Design	Assets \$500M-\$1B	Texas Trust Credit Union	Mansfield, TX	MERIT	Go! card - Teen Allowance Card
Plastic Access Card Design	Assets \$500M-\$1B	United FCU	Saint Joseph, MI	MERIT	Interest Plus Debit Card
Plastic Access Card Design	Assets \$250M-\$499M	Air Force FCU	San Antonio, TX	DIAMOND	Air Force FCU Visa Credit Card
Plastic Access Card Design	Assets \$250M-\$499M	Fort Campbell FCU	Clarksville, TN	DIAMOND	Fort Campbell Federal's Customized VISA Credit Cards
Plastic Access Card Design	Assets \$250M-\$499M	University CU	Nor Angeles, CA	MERIT	Debit/ATM Cards
Plastic Access Card Design	Assets \$100M-\$249M	Dupont Goodrich FCU	Nederland, TX	DIAMOND	Customized High School Debit Cards
Plastic Access Card Design	Assets \$100M-\$249M	Linn Area CU	Cedar Rapids, IA	DIAMOND	Plugged In Debit Card
Point of Sale Display	Assets Less Than \$100M	Memorial Employees FCU	Hollywood, FL	MERIT	Identity Theft Awareness
Point of Sale Display	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Delta Community Point of Sale Display Clings
Point of Sale Display	Assets Greater Than \$1B	OnPoint Community CU	Portland, OR	MERIT	Branch Merchandising
Point of Sale Display	Assets Greater Than \$1B	San Antonio FCU	San Antonio, TX	DIAMOND	Money Tree Campaign - Point of Sale
Point of Sale Display	Assets \$500M-\$1B	Chartway FCU	Virginia Beach, VA	MERIT	eProduct Campaign
Point of Sale Display	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	DIAMOND	Word on the Street Auto Promo
Point of Sale Display	Assets \$250M-\$499M	FAA First FCU	Hawthorne, CA	DIAMOND	Gift of Gab Standee
Point of Sale Display	Assets \$250M-\$499M	Southland Credit Union	Los Alamitos, CA	MERIT	2008 POS Series
Point of Sale Display	Assets \$100M-\$249M	Carter FCU	Springhill, LA	MERIT	Money in Your Hands Home Equity Loan Promo
Point of Sale Display	Assets \$100M-\$249M	General Mills FCU	Minnetonka, MN	MERIT	Member Referral Program
Point of Sale Display	Assets \$100M-\$249M	Members Credit Union	Winston Salem, NC	DIAMOND	What Are You Saving For? Stand-Up Display
Point of Sale Display	Assets \$100M-\$249M	Public Employees Credit Union	Austin, TX	MERIT	Knockout Fees poster
Political Action	Association	Arizona Credit Union League & Affiliates	Phoenix, AZ	MERIT	Truth About Prop 200
Print Ad (series)	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Print Ad(series) - Delta Community Member Testimonials Campaign
Print Ad (series)	Assets \$500M-\$1B	Dupaco Community CU	Dubuque, IA	DIAMOND	Money Makover Print Ad Series

Print Ad (series)	Assets \$500M-\$1B	Memphis Area Teachers CU	Memphis, TN	MERIT	Perfect Fit For All Walks of Life
Print Ad (series)	Assets \$500M-\$1B	Seattle Metropolitan CU	Seattle, WA	MERIT	What If / 7 Principles
Print Ad (series)	Assets \$250M-\$499M	First Northern Credit Union	Chicago, IL	MERIT	Evanston Awareness Campaign 2008
Print Ad (series)	Assets \$100M-\$249M	Utah First FCU	Salt Lake City, UT	MERIT	Fat Guy 4th Quarter 2008
Print Ad (series)	Assets \$100M-\$249M	Vermont FCU	Burlington, VT	DIAMOND	ReWARD Checking
Print Ad (single)	Assets Greater Than \$1B	Arizona State CU	Phoenix, AZ	DIAMOND	Your Savings: Mommy, Where do Economic Stimulus Chks
Print Ad (single)	Assets Greater Than \$1B	Greylock FCU	Pittsfield, MA	MERIT	Extra! Extra!
Print Ad (single)	Assets \$500M-\$1B	US Federal Credit Union	Burnsville, MN	DIAMOND	Sitting Pretty
Print Ad (single)	Assets \$250M-\$499M	Air Force FCU	San Antonio, TX	MERIT	12 Cents a Pop Debit Card Cash Reward
Print Ad (single)	Assets \$100M-\$249M	Call FCU	Richmond, VA	MERIT	iLuv Certificate Special
Radio (series)	Assets \$500M-\$1B	Dupaco Community CU	Dubuque, IA	MERIT	Money Makover Radio Series
Radio (series)	Assets \$500M-\$1B	Fibre FCU	Longview, WA	MERIT	Choice Checking Radio Series
Radio (series)	Assets \$500M-\$1B	Westconsin Credit Union	Menomonie, WI	MERIT	Count on WESTconsin
Radio (series)	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	DIAMOND	Holiday Loans - Radio(Series)
Radio (series)	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	MERIT	Not a bank - Radio(Series)
Radio (single)	Assets Less Than \$100M	Western Sun FCU	Broken Arrow, OK	DIAMOND	Money Monster
Radio (single)	Assets Greater Than \$1B	Langley FCU	Newport News, VA	DIAMOND	Plastic Surgery Switch & Save Radio
Radio (single)	Assets Greater Than \$1B	Mountain America FCU	West Jordan, UT	MERIT	Mountain America Retirement Radio Spot
Radio (single)	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	DIAMOND	Get Going Radio Spot
Radio (single)	Assets \$500M-\$1B	1st Advantage FCU	Yorktown, VA	MERIT	ATM Anywhere Radio Spot
Radio (single)	Assets \$500M-\$1B	Arkansas FCU	Jacksonville, AR	DIAMOND	Sitting on a Big Opportunity (Home Equity loan Promo)
Radio (single)	Assets \$500M-\$1B	Fibre FCU	Longview, WA	MERIT	Money To Lend
Radio (single)	Assets \$500M-\$1B	USA FCU	San Diego, CA	MERIT	Toy Loan Campaign Radio Single
Radio (single)	Assets \$100M-\$249M	Community Choice CU	Johnston, IA	DIAMOND	Vehicle Rhyme
Retail Merchandising	Assets Less Than \$100M	Scenic Falls FCU	Idaho Falls, ID	DIAMOND	Retail Merchandising "Digital Displays"
Retail Merchandising	Assets \$500M-\$1B	HAPO Community CU	Richland, WA	MERIT	Prototype Branch Merchandising
Retail Merchandising	Assets \$250M-\$499M	DHCU Community CU	Moline, IL	DIAMOND	13th Avenue
Retail Merchandising	Assets \$100M-\$249M	Call FCU	Richmond, VA	DIAMOND	i believe the sky is the limit
Retail Merchandising	Assets \$100M-\$249M	Warren FCU	Cheyenne, WY	DIAMOND	Branch Merchandising
Segmented Marketing	Assets Greater Than \$1B	Mountain America FCU	West Jordan, UT	MERIT	Mountain America Amped For Cash Student Campaign
Segmented Marketing	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	DIAMOND	What Money Means to Me
Segmented Marketing	Assets \$500M-\$1B	NASA FCU	Upper Marlboro, MD	DIAMOND	Early Savers Certificate Campaign
Segmented Marketing	Assets \$250M-\$499M	University of Virginia Community CU	Charlottesville, VA	MERIT	Lion Nation Branch
Segmented Marketing	Assets \$100M-\$249M	Linn Area CU	Cedar Rapids, IA	MERIT	dontbeowned.com
Statement Inserts	Assets Less Than \$100M	Central CU of Illinois	Bellwood, IL	MERIT	2008 Home Equity Inserts
Statement Inserts	Assets \$100M-\$249M	PrimeWay FCU	Houston, TX	MERIT	Rock Your Retirement IRA
Television (series)	Assets Greater Than \$1B	Delta Community CU	Atlanta, GA	MERIT	Television(Series) - Delta Community Member Testimonials
Television (series)	Assets Greater Than \$1B	Greylock FCU	Pittsfield, MA	DIAMOND	Greylock Stories
Television (series)	Assets Greater Than \$1B	Spokane Teachers CU	Liberty Lake, WA	DIAMOND	STCU Television 2008
Television (series)	Assets \$500M-\$1B	Scott CU	Collinsville, IL	DIAMOND	Is Your Money Disappearing? TV Series
Television (series)	Assets \$500M-\$1B	Westconsin Credit Union	Menomonie, WI	MERIT	Count on WESTconsin
Television (series)	Assets \$250M-\$499M	Premier Members FCU	Boulder, CO	MERIT	You Belong at Premier
Television (series)	Assets \$250M-\$499M	Velocity Credit Union	Austin, TX	MERIT	Holiday Loans - Television
Television (series)	Assets \$100M-\$249M	Alabama State ECU	Montgomery, AL	MERIT	Clear TV series
Television (series)	Assets \$100M-\$249M	Community Choice CU	Johnston, IA	DIAMOND	Your Card Choice
Television (series)	Assets \$100M-\$249M	First Source FCU	New Hartford, NY	MERIT	You Make Us Who We Are
Television (series)	Assets \$100M-\$249M	Town and Country FCU	South Portland, ME	MERIT	Television Series
Television (single)	Assets Greater Than \$1B	Citadel FCU	Thorndale, PA	DIAMOND	Smart Living Identity Theft Commercial
Television (single)	Assets Greater Than \$1B	Pacific Service CU	Walnut Creek, CA	MERIT	Livermore - a pretty nice place
Television (single)	Assets Greater Than \$1B	San Antonio FCU	San Antonio, TX	MERIT	SACU and the Spurs
Television (single)	Assets Greater Than \$1B	Tinker FCU	Oklahoma City, OK	DIAMOND	TFCU's Buck the Norm:30 TV spot
Television (single)	Assets \$500M-\$1B	1st Advantage FCU	Yorktown, VA	MERIT	ATM Anywhere Television Spot
Television (single)	Assets \$500M-\$1B	Dupaco Community CU	Dubuque, IA	DIAMOND	Money Makeover: Young Driver
Television (single)	Assets \$250M-\$499M	Belvoir FCU	Woodbridge, VA	DIAMOND	Belvoir Federal Credit Union:30 TV spot
Television (single)	Assets \$250M-\$499M	FAA Credit Union	Oklahoma City, OK	DIAMOND	Feel Like a Millionaire - Drive Thru
Television (single)	Assets \$250M-\$499M	FAA Credit Union	Oklahoma City, OK	MERIT	Feel Like a Millionaire - Lobby
Television (single)	Assets \$100M-\$249M	Call FCU	Richmond, VA	DIAMOND	Safe Harbor
Television (single)	Assets \$100M-\$249M	Community Choice CU	Johnston, IA	DIAMOND	Don't Dance Around Your Bills
Television (single)	Assets \$100M-\$249M	Public Employees Credit Union	Austin, TX	MERIT	Football In The Park
Website Marketing	Assets Less Than \$100M	Atlanta City ECU	Atlanta, GA	MERIT	www.cuatlanta.org

Website Marketing	Assets Less Than \$100M	Bucks First FCU	Bristol, PA	MERIT	www.bucksfirstfcu.org
Website Marketing	Assets Less Than \$100M	Northwest Resource FCU	Portland, OR	MERIT	www.nrfcu.org
Website Marketing	Assets Greater Than \$1B	Alliant CU	Chicago, IL	MERIT	www.alliantcreditunion.org
Website Marketing	Assets Greater Than \$1B	Citizens Equity First CU	Peoria, IL	MERIT	www.CEFCU.com
Website Marketing	Assets Greater Than \$1B	Desert Schools FCU	Phoenix, AZ	MERIT	www.desertschools.org
Website Marketing	Assets \$500M-\$1B	Farmers Insurance Group FCU	Los Angeles, CA	DIAMOND	www.figfcu.com
Website Marketing	Assets \$500M-\$1B	First Entertainment CU	Hollywood, CA	MERIT	www.firstent.org
Website Marketing	Assets \$500M-\$1B	Michigan Schools and Government CU	Clinton Township, MI	MERIT	www.msgcu.org
Website Marketing	Assets \$250M-\$499M	FAA First FCU	Hawthorne, CA	MERIT	www.faafirst.org
Website Marketing	Assets \$250M-\$499M	First Community FCU	Parchment, MI	DIAMOND	www.1stcomm.org
Website Marketing	Assets \$250M-\$499M	Harvard University ECU	Cambridge, MA	DIAMOND	What Can We Do for You - www.huecu.org
Website Marketing	Assets \$100M-\$249M	Cabrillo Credit Union	San Diego, CA	DIAMOND	www.cabrillocu.com
Website Marketing	Assets \$100M-\$249M	City CU	Dallas, TX	MERIT	www.citycu.org
Website Marketing	Assets \$100M-\$249M	Maine State CU	Augusta, ME	MERIT	www.mainestatecu.org
Website Marketing	Assets \$100M-\$249M	Vermont FCU	Burlington, VT	DIAMOND	www.vermontfederal.org
Website Marketing	Assets \$100M-\$249M	Warren FCU	Cheyenne, WY	MERIT	www.warrenfcu.com
Youth Marketing	Assets Less Than \$100M	Tarrant County CU	Fort Worth, TX	MERIT	YouthConnect Membership Drive
Youth Marketing	Assets Greater Than \$1B	Pacific Service CU	Walnut Creek, CA	MERIT	Life 101
Youth Marketing	Assets Greater Than \$1B	Service Credit Union	Portsmouth, NH	DIAMOND	Gen Y Ad Campaign - Brass Magazine
Youth Marketing	Assets \$500M-\$1B	Scott CU	Collinsville, IL	DIAMOND	Scott Credit Union's Big Barkers Kidz Club
Youth Marketing	Assets \$500M-\$1B	SELCO Community CU	Eugene, OR	MERIT	SELCO Teen Score! Program
Youth Marketing	Assets \$250M-\$499M	Bellwether Community CU	Manchester, NH	DIAMOND	Save It Today! Kids Club
Youth Marketing	Assets \$250M-\$499M	First Community FCU	Parchment, MI	DIAMOND	Tree House Club
Youth Marketing	Assets \$100M-\$249M	Coosa Valley FCU	Rome, GA	DIAMOND	Youth Marketing
Youth Marketing	Assets \$100M-\$249M	Discovery FCU	Wyomissing, PA	MERIT	Club URBAN-Understanding Regular Banking acct(Teen)
Youth Marketing	Assets \$100M-\$249M	Dupont Goodrich FCU	Nederland, TX	MERIT	Stash Your Cash
Youth Marketing	Assets \$100M-\$249M	Mid Minnesota FCU	Baxter, MN	MERIT	Mid Minnesota Youth Marketing