

2009 CMBDC Diamond and Merit Award Winners  
Sorted by Organization

<u>Credit Union</u>	<u>City State</u>	<u>Category</u>	<u>Asset range</u>	<u>Award Level</u>	<u>Award Entry Title</u>
1st Advantage FCU	Yorktown, VA	Television (single)	Assets \$500M-\$1B	MERIT	ATM Anywhere Television Spot
1st Advantage FCU	Yorktown, VA	Radio (single)	Assets \$500M-\$1B	MERIT	ATM Anywhere Radio Spot
1st Advantage FCU	Yorktown, VA	Newsletter or Magazine Publications	Assets \$500M-\$1B	MERIT	!A Community Clips
1st Advantage FCU	Yorktown, VA	Community/PR Single Event	Assets \$500M-\$1B	MERIT	1st A.I.D.E. Day 2008
1st Financial FCU	Saint Charles, MO	Community/PR Single Event	Assets \$100M-\$249M	MERIT	See Joe Run For the Cure
ABD FCU	Warren, MI	Direct Mail (Single)	Assets Less Than \$100M	DIAMOND	ABD FCU Direct Mail(Single)
Achieva CU	Clearwater, FL	Electronic Marketing	Assets \$500M-\$1B	DIAMOND	I'm Livin' Large Contest Promotion
Afena FCU	Marion, IN	Membership Packets, Brochures, Booklets	Assets Less Than \$100M	MERIT	College Student Marketing Program
Air Academy FCU	Colorado Springs, CO	Business/SEG Development	Assets \$250M-\$499M	MERIT	A New Employee Benefit is Popping Up!
Air Force FCU	San Antonio, TX	Print Ad (single)	Assets \$250M-\$499M	MERIT	12 Cents a Pop Debit Card Cash Reward
Air Force FCU	San Antonio, TX	Plastic Access Card Design	Assets \$250M-\$499M	DIAMOND	Air Force FCU Visa Credit Card
Air Force FCU	San Antonio, TX	Logos	Assets \$250M-\$499M	MERIT	JetSpace Logo
Alabama State ECU	Montgomery, AL	Television (series)	Assets \$100M-\$249M	MERIT	Clear TV series
Alabama State ECU	Montgomery, AL	Complete Campaign	Assets \$100M-\$249M	MERIT	Clear Campaign
Allegacy FCU	Winston Salem, NC	Internal Marketing Incentive Campaign	Assets Greater Than \$1B	MERIT	SmartRate or No Rate
Alliant CU	Chicago, IL	Website Marketing	Assets Greater Than \$1B	MERIT	www.alliantcreditunion.org
Alliant CU	Chicago, IL	Email Marketing	Assets Greater Than \$1B	MERIT	Go Green Email Promotion
American 1 FCU	Jackson, MI	Community/PR Program	Assets \$100M-\$249M	MERIT	Women's Expo Series
Americas Christian CU	Glendora, CA	Newsletter or Magazine Publications	Assets \$100M-\$249M	MERIT	Common Bond Newsletter-50th Year Special Edition
Apple FCU	Fairfax, VA	Internal Marketing Incentive Campaign	Assets Greater Than \$1B	MERIT	The Year of Checking
Apple FCU	Fairfax, VA	Community/PR Single Event	Assets Greater Than \$1B	MERIT	Stuff the Bus School Supplies Drive
Arizona Credit Union League & Affiliates	Phoenix, AZ	Political Action	Association	MERIT	Truth About Prop 200
Arizona State CU	Phoenix, AZ	Print Ad (single)	Assets Greater Than \$1B	DIAMOND	Your Savings:Mommy, Where do Economic Stimulus Chks
Arizona State CU	Phoenix, AZ	Annual Reports	Assets Greater Than \$1B	MERIT	2007 Annual Report
Arkansas FCU	Jacksonville, AR	Radio (single)	Assets \$500M-\$1B	DIAMOND	Sitting on a Big Opportunity (Home Equity loan Promo)
Arkansas FCU	Jacksonville, AR	Outdoor	Assets \$500M-\$1B	MERIT	Downsize Your Debt Promo
Arkansas FCU	Jacksonville, AR	Annual Reports	Assets \$500M-\$1B	MERIT	More Than Branches (2007 Annual Report)
Ascend FCU	Tullahoma, TN	Business/SEG Development	Assets Greater Than \$1B	MERIT	Success - The Road to Financial Success Starts Here
Atlanta City ECU	Atlanta, GA	Website Marketing	Assets Less Than \$100M	MERIT	www.cuatlanta.org
Baptist Health FCU	Little Rock, AR	Complete Campaign	Assets Less Than \$100M	MERIT	Best Thing Since Sliced Bread Checking Promotion
Bellwether Community CU	Manchester, NH	Youth Marketing	Assets \$250M-\$499M	DIAMOND	Save It Today! Kids Club
Belvoir FCU	Woodbridge, VA	Television (single)	Assets \$250M-\$499M	DIAMOND	Belvoir Federal Credit Union:30 TV spot
Belvoir FCU	Woodbridge, VA	Electronic Marketing	Assets \$250M-\$499M	DIAMOND	Belvoir FCU Micro Website - www.belvoircreditunionforme.org
Belvoir FCU	Woodbridge, VA	Branding/Corporate Identity	Assets \$250M-\$499M	DIAMOND	Belvoir Federal Credit Union Brand
Bronco FCU	Franklin, VA	Newsletter or Magazine Publications	Assets \$100M-\$249M	DIAMOND	Publications
Bucks First FCU	Bristol, PA	Website Marketing	Assets Less Than \$100M	MERIT	www.bucksfirstfcu.org
Bucks First FCU	Bristol, PA	Membership Packets, Brochures, Booklets	Assets Less Than \$100M	MERIT	Guide to Financial Services
Bucks First FCU	Bristol, PA	Community/PR Program	Assets Less Than \$100M	DIAMOND	Klothes 4 Kids Program
Bucks First FCU	Bristol, PA	Business/SEG Development	Assets Less Than \$100M	MERIT	Go Green SEG Info Packet
Cabrillo Credit Union	San Diego, CA	Website Marketing	Assets \$100M-\$249M	DIAMOND	www.cabrillocu.com
Cabrillo Credit Union	San Diego, CA	Miscellaneous	Assets \$100M-\$249M	DIAMOND	New Branch
Cabrillo Credit Union	San Diego, CA	Branding/Corporate Identity	Assets \$100M-\$249M	DIAMOND	New Branch
California Coast CU	San Diego, CA	Plastic Access Card Design	Assets Greater Than \$1B	DIAMOND	California Coast Plastic Card Design
California Credit Union League	Rancho Cucamonga, CA	CU Association/Leage Marketing Campaign	Association	MERIT	2008 Annual Meeting and Convention Campaign
California Credit Union League	Rancho Cucamonga, CA	Community/PR Program	Association	DIAMOND	California CU League 75th Anniversary Campaign
Call FCU	Richmond, VA	Television (single)	Assets \$100M-\$249M	DIAMOND	Safe Harbor
Call FCU	Richmond, VA	Retail Merchandising	Assets \$100M-\$249M	DIAMOND	i believe the sky is the limit
Call FCU	Richmond, VA	Print Ad (single)	Assets \$100M-\$249M	MERIT	iLuv Certificate Special
Carter FCU	Springhill, LA	Point of Sale Display	Assets \$100M-\$249M	MERIT	Money in Your Hands Home Equity Loan Promo
Carter FCU	Springhill, LA	Electronic Marketing	Assets \$100M-\$249M	MERIT	eServices
Central CU of Illinois	Bellwood, IL	Statement Inserts	Assets Less Than \$100M	MERIT	2008 Home Equity Inserts
Central CU of Illinois	Bellwood, IL	Direct Mail (Series)	Assets Less Than \$100M	MERIT	2008 Home Equity Mailer
Chartway FCU	Virginia Beach, VA	Point of Sale Display	Assets \$500M-\$1B	MERIT	eProduct Campaign
Citadel FCU	Thorndale, PA	Television (single)	Assets Greater Than \$1B	DIAMOND	Smart Living Identity Theft Commercial
Citadel FCU	Thorndale, PA	Outdoor	Assets Greater Than \$1B	MERIT	Jumbo Mortgage Billboard

Citizens Equity First CU	Peoria, IL	Website Marketing	Assets Greater Than \$1B	MERIT	www.CEFCU.com
City CU	Dallas, TX	Website Marketing	Assets \$100M-\$249M	MERIT	www.citycu.org
City CU	Dallas, TX	Diamond in the Rough	Assets \$100M-\$249M	DIAMOND	HOME ZONE mortgage program
Coastal Federal Credit Union	Raleigh, NC	Newsletter or Magazine Publications	Assets Greater Than \$1B	MERIT	BEACON
Columbia Credit Union	Vancouver, WA	Email Marketing	Assets \$500M-\$1B	DIAMOND	Appreciation Certificate Email
Columbia Credit Union	Vancouver, WA	Electronic Marketing	Assets \$500M-\$1B	MERIT	Smart Car Giveaway Promotional Microsite
Columbia Credit Union	Vancouver, WA	Branding/Corporate Identity	Assets \$500M-\$1B	MERIT	Going Green
Community Choice CU	Johnston, IA	Television (single)	Assets \$100M-\$249M	DIAMOND	Don't Dance Around Your Bills
Community Choice CU	Johnston, IA	Television (series)	Assets \$100M-\$249M	DIAMOND	Your Card Choice
Community Choice CU	Johnston, IA	Radio (single)	Assets \$100M-\$249M	DIAMOND	Vehicle Rhyme
Connex CU Inc	North Haven, CT	Complete Campaign	Assets \$250M-\$499M	DIAMOND	What's Up with Banks?
Co-Op Services CU	Livonia, MI	Logos	Assets \$250M-\$499M	DIAMOND	Co-op Services Logos
Coosa Valley FCU	Rome, GA	Youth Marketing	Assets \$100M-\$249M	DIAMOND	Youth Marketing
Credit Union 1	Anchorage, AK	Internal Marketing Incentive Campaign	Assets \$500M-\$1B	MERIT	Jackpot!
Credit Union Association of New Mexico	Albuquerque, NM	CU Association/Leage Marketing Campaign	Association	MERIT	CU Succeed Teens Financial Network
DayMet CU Inc	Dayton, OH	Logos	Assets Less Than \$100M	MERIT	Logos
Delta Community CU	Atlanta, GA	Television (series)	Assets Greater Than \$1B	MERIT	Television(Series) - Delta Community Member Testimonials
Delta Community CU	Atlanta, GA	Print Ad (series)	Assets Greater Than \$1B	MERIT	Print Ad(series) - Delta Community Member Testimonials Campaign
Delta Community CU	Atlanta, GA	Point of Sale Display	Assets Greater Than \$1B	MERIT	Delta Community Point of Sale Display Clings
Delta Community CU	Atlanta, GA	Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	MERIT	Delta Community Member Packet
Delta Community CU	Atlanta, GA	Financial Education	Assets Greater Than \$1B	DIAMOND	Delta Community Financial Literacy
Delta Community CU	Atlanta, GA	Electronic Marketing	Assets Greater Than \$1B	MERIT	Liberty Loan Microsite
Delta Community CU	Atlanta, GA	Direct Mail (Single)	Assets Greater Than \$1B	MERIT	Delta Community Standing Strong CD
Desert Schools FCU	Phoenix, AZ	Website Marketing	Assets Greater Than \$1B	MERIT	www.desertschools.org
DHCU Community CU	Moline, IL	Retail Merchandising	Assets \$250M-\$499M	DIAMOND	13th Avenue
DHCU Community CU	Moline, IL	Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	MERIT	DHCU Member Kit
Discovery FCU	Wyomissing, PA	Youth Marketing	Assets \$100M-\$249M	MERIT	Club URBAN-Understanding Regular Banking acct(Teen)
Discovery FCU	Wyomissing, PA	Diamond in the Rough	Assets \$100M-\$249M	DIAMOND	Spring into Happiness-Home Equity Loan Promotion
Discovery FCU	Wyomissing, PA	Community/PR Program	Assets \$100M-\$249M	MERIT	Discovery FCU promotes financial literacy at Wilson High-2008
Dominion Credit Union	Richmond, VA	Direct Mail (Single)	Assets \$100M-\$249M	MERIT	Joe Mortgage Promotion
DORT Federal Credit Union	Flint, MI	Miscellaneous	Assets \$250M-\$499M	MERIT	IndiGO - The High Yield Digital Account from Dort FCU
DORT Federal Credit Union	Flint, MI	Community/PR Single Event	Assets \$250M-\$499M	DIAMOND	Home for the Holidays Home Giveaway
DORT Federal Credit Union	Flint, MI	Annual Reports	Assets \$250M-\$499M	MERIT	Momentum 2007 Annual Report
Dupaco Community CU	Dubuque, IA	Television (single)	Assets \$500M-\$1B	DIAMOND	Money Makeover: Young Driver
Dupaco Community CU	Dubuque, IA	Radio (series)	Assets \$500M-\$1B	MERIT	Money Makover Radio Series
Dupaco Community CU	Dubuque, IA	Print Ad (series)	Assets \$500M-\$1B	DIAMOND	Money Makover Print Ad Series
Dupaco Community CU	Dubuque, IA	Logos	Assets \$500M-\$1B	DIAMOND	netWork Deposit Logo
Dupaco Community CU	Dubuque, IA	Complete Campaign	Assets \$500M-\$1B	MERIT	60th Anniversary Campaign
Dupont Goodrich FCU	Nederland, TX	Youth Marketing	Assets \$100M-\$249M	MERIT	Stash Your Cash
Dupont Goodrich FCU	Nederland, TX	Plastic Access Card Design	Assets \$100M-\$249M	DIAMOND	Customized High School Debit Cards
Dupont Goodrich FCU	Nederland, TX	Financial Education	Assets \$100M-\$249M	MERIT	Financial Education
Eagle Community CU	Lake Forest, CA	Diamond in the Rough	Assets \$100M-\$249M	MERIT	NO STRINGS ATTACHED CHECKING
East Idaho Credit Union	Idaho Falls, ID	Community/PR Program	Assets \$100M-\$249M	DIAMOND	Coins for Christmas Program & Fundraiser
Educational ECU	Fresno, CA	Financial Education	Assets Greater Than \$1B	MERIT	Educational Employees CU Financial Education Program
Educational ECU	Fresno, CA	Annual Reports	Assets Greater Than \$1B	MERIT	Imagine
Envision CU	Tallahassee, FL	Miscellaneous	Assets \$100M-\$249M	MERIT	Go Green Car Show
Erie FCU	Erie, PA	Newsletter or Magazine Publications	Assets \$250M-\$499M	MERIT	Erie FCU 2008 Financial Solutions Quarterly Newsletter
FAA Credit Union	Oklahoma City, OK	Television (single)	Assets \$250M-\$499M	DIAMOND	Feel Like a Millionaire - Drive Thru
FAA Credit Union	Oklahoma City, OK	Television (single)	Assets \$250M-\$499M	MERIT	Feel Like a Millionaire - Lobby
FAA Credit Union	Oklahoma City, OK	Direct Mail (Single)	Assets \$250M-\$499M	MERIT	Ransom Note
FAA First FCU	Hawthorne, CA	Website Marketing	Assets \$250M-\$499M	MERIT	www.faafirst.org
FAA First FCU	Hawthorne, CA	Point of Sale Display	Assets \$250M-\$499M	DIAMOND	Gift of Gab Standee
Fairwinds CU	Orlando, FL	Electronic Marketing	Assets Greater Than \$1B	DIAMOND	Truth-in-Banking
Farmers Insurance Group FCU	Los Angeles, CA	Website Marketing	Assets \$500M-\$1B	DIAMOND	www.figfcu.com
Fibre FCU	Longview, WA	Radio (single)	Assets \$500M-\$1B	MERIT	Money To Lend
Fibre FCU	Longview, WA	Radio (series)	Assets \$500M-\$1B	MERIT	Choice Checking Radio Series
Financial Center CU	Stockton, CA	Complete Campaign	Assets \$250M-\$499M	DIAMOND	Refis Rock
Financial Center CU	Stockton, CA	Annual Reports	Assets \$250M-\$499M	DIAMOND	Another Flippin' Great Year!
Financial Plus CU	Ottawa, IL	Community/PR Single Event	Assets \$100M-\$249M	DIAMOND	Single Event - The "Big Give"

First Community CU of Houston	Houston, TX	Direct Mail (Single)	Assets \$500M-\$1B	MERIT	Get Your Ducks in a Row!
First Community CU of Houston	Houston, TX	Complete Campaign	Assets \$500M-\$1B	MERIT	Holiday Shopping Made Easy
First Community FCU	Parchment, MI	Youth Marketing	Assets \$250M-\$499M	DIAMOND	Tree House Club
First Community FCU	Parchment, MI	Website Marketing	Assets \$250M-\$499M	DIAMOND	www.1stcomm.org
First Community FCU	Parchment, MI	Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	MERIT	FCFCU Member Advantage Program
First Community FCU	Parchment, MI	Complete Campaign	Assets \$250M-\$499M	MERIT	Ride The Wave and Save
First Entertainment CU	Hollywood, CA	Website Marketing	Assets \$500M-\$1B	MERIT	www.firstent.org
First Entertainment CU	Hollywood, CA	Point of Sale Display	Assets \$500M-\$1B	DIAMOND	Word on the Street Auto Promo
First Entertainment CU	Hollywood, CA	Newsletter or Magazine Publications	Assets \$500M-\$1B	DIAMOND	the Show - 2nd & 3rd Quarter, 2008
First Entertainment CU	Hollywood, CA	Miscellaneous	Assets \$500M-\$1B	DIAMOND	It's a Wonderful Life
First Entertainment CU	Hollywood, CA	Electronic Marketing	Assets \$500M-\$1B	DIAMOND	GoAheadLaugh
First Entertainment CU	Hollywood, CA	Annual Reports	Assets \$500M-\$1B	DIAMOND	40 years in the making
First New England FCU	East Hartford, CT	Internal Marketing Incentive Campaign	Assets Less Than \$100M	MERIT	RACE TO THE FINISH-FNE 500 CHALLENGE
First Northern Credit Union	Chicago, IL	Print Ad (series)	Assets \$250M-\$499M	MERIT	Evansonst Awareness Campaign 2008
First Northern Credit Union	Chicago, IL	Newsletter or Magazine Publications	Assets \$250M-\$499M	DIAMOND	First Northern Credit Union's Quarterly newsletter-Directions
First Northern Credit Union	Chicago, IL	Direct Mail (Series)	Assets \$250M-\$499M	MERIT	#NAME?
First Northern Credit Union	Chicago, IL	Business/SEG Development	Assets \$250M-\$499M	MERIT	Northwestern Memorial Hospital Lunch & Earn
First Source FCU	New Hartford, NY	Television (series)	Assets \$100M-\$249M	MERIT	You Make Us Who We Are
Florida Credit Union League	Tallahassee, FL	CU Association/Leage Marketing Campaign	Association	DIAMOND	Your Porthole to CU Growth & Longevity-Conf Camp
Fort Campbell FCU	Clarksville, TN	Plastic Access Card Design	Assets \$250M-\$499M	DIAMOND	Fort Campbell Federal's Customized VISA Credit Cards
GCS Federal Credit Union	Granite City, IL	Internal Marketing Incentive Campaign	Assets \$250M-\$499M	MERIT	GCS Summer Melt Down (Loan Promo)
GCS Federal Credit Union	Granite City, IL	Community/PR Program	Assets \$250M-\$499M	MERIT	GCS gogreen! Campaign
GEMC FCU	Tucker, GA	Diamond in the Rough	Assets Less Than \$100M	MERIT	GEMC FCU Platinum Card Package
General Mills FCU	Minnnetonka, MN	Point of Sale Display	Assets \$100M-\$249M	MERIT	Member Referral Program
Georgia Heritage FCU	Savannah, GA	Miscellaneous	Assets Less Than \$100M	MERIT	The History of Georgia Heritage FCU
Georgia's Own CU	Atlanta, GA	Community/PR Program	Assets Greater Than \$1B	DIAMOND	Own It!
GESA CU	Richland, WA	Miscellaneous	Assets \$500M-\$1B	MERIT	Gesa Member Calendar
Greater Iowa Credit Union	Ames, IA	Complete Campaign	Assets \$100M-\$249M	MERIT	dwel well Home Equity Campaign
Greater Iowa Credit Union	Ames, IA	Community/PR Single Event	Assets \$100M-\$249M	MERIT	Financial Literacy in the Heartland
Greater Iowa Credit Union	Ames, IA	Annual Reports	Assets \$100M-\$249M	MERIT	Stronger by Design:Greater Iowa CU 2007 Annual Report
Greylock FCU	Pittsfield, MA	Television (series)	Assets Greater Than \$1B	DIAMOND	Greylock Stories
Greylock FCU	Pittsfield, MA	Print Ad (single)	Assets Greater Than \$1B	MERIT	Extra! Extra!
HAPO Community CU	Richland, WA	Retail Merchandising	Assets \$500M-\$1B	MERIT	Prototype Branch Merchandising
Harborstone Credit Union	Lakewood, WA	Newsletter or Magazine Publications	Assets \$500M-\$1B	MERIT	Harborstone Business Community
Harborstone Credit Union	Lakewood, WA	Direct Mail (Single)	Assets \$500M-\$1B	DIAMOND	Apples to Apples Mortgage Mailint
Harvard University ECU	Cambridge, MA	Website Marketing	Assets \$250M-\$499M	DIAMOND	What Can We Do for You - www.huecu.org
Hawaii Community FCU	Kailua Kona, HI	Membership Packets, Brochures, Booklets	Assets \$250M-\$499M	MERIT	Owners Manual
Hawaii Community FCU	Kailua Kona, HI	Direct Mail (Single)	Assets \$250M-\$499M	DIAMOND	90 Day No Pay Direct Mailer
Health Associates FCU	Orange, CA	Branding/Corporate Identity	Assets Less Than \$100M	MERIT	Brand Development
Heart of Louisiana FCU	Pineville, LA	Logos	Assets Less Than \$100M	DIAMOND	Heart of LA Credit Union Membership Guide
Heart of Louisiana FCU	Pineville, LA	Community/PR Single Event	Assets Less Than \$100M	MERIT	Heart of Louisiana FCU's Children's Art Event
Honda Federal Credit Union	Torrance, CA	Plastic Access Card Design	Assets \$500M-\$1B	DIAMOND	Honda FCU VISA Gift Card!
Honda Federal Credit Union	Torrance, CA	Annual Reports	Assets \$500M-\$1B	MERIT	Thanks to You... 2008 Annual Report
Houston Police FCU	Houston, TX	Annual Reports	Assets \$250M-\$499M	MERIT	2007 HPFCU Annual Report
iQ Credit Union	Vancouver, WA	Outdoor	Assets \$250M-\$499M	MERIT	Bus Advertising
iQ Credit Union	Vancouver, WA	Complete Campaign	Assets \$250M-\$499M	MERIT	Open the door to.. - Smarty Equity Campaign
Jeanne D Arc CU	Lowell, MA	Outdoor	Assets \$500M-\$1B	MERIT	JDCU Dog Man Billboard
JM Associates FCU	Jacksonville, FL	Newsletter or Magazine Publications	Assets Less Than \$100M	MERIT	News You Can Use Newsletter
JM Associates FCU	Jacksonville, FL	Annual Reports	Assets Less Than \$100M	MERIT	The Right Choice - 2007 Annual Report
Johns Hopkins FCU	Baltimore, MD	Direct Mail (Single)	Assets \$250M-\$499M	MERIT	Juggle Bills, Juggle Bills
Justice FCU	Chantilly, VA	Business/SEG Development	Assets \$250M-\$499M	MERIT	FBI 100th Anniversary
Kelly Community FCU	Tyler, TX	Annual Reports	Assets Less Than \$100M	DIAMOND	2007 Annual Report
Kohler Credit Union	Kohler, WI	Miscellaneous	Assets \$100M-\$249M	MERIT	Lego Box
Kohler Credit Union	Kohler, WI	Complete Campaign	Assets \$100M-\$249M	MERIT	Bunny slipper services campaign
Lanco FCU	Lancaster, PA	Complete Campaign	Assets Less Than \$100M	MERIT	Bunch Up
Land of Lincoln CU	Decatur, IL	Logos	Assets \$100M-\$249M	DIAMOND	New Land of Lincoln Credit Union Logo
Langley FCU	Newport News, VA	Radio (single)	Assets Greater Than \$1B	DIAMOND	Plastic Surgery Switch & Save Radio
Ledge Light FCU	Groton, CT	Diamond in the Rough	Assets \$100M-\$249M	MERIT	Stock Market Got You Stuck This Winter?
Linn Area CU	Cedar Rapids, IA	Segmented Marketing	Assets \$100M-\$249M	MERIT	dontbeowned.com

Linn Area CU	Cedar Rapids, IA	Plastic Access Card Design	Assets \$100M-\$249M	DIAMOND	Plugged In Debit Card
Linn Area CU	Cedar Rapids, IA	Outdoor	Assets \$100M-\$249M	DIAMOND	LACU Hot Air Balloon
Linn Area CU	Cedar Rapids, IA	Community/PR Program	Assets \$100M-\$249M	MERIT	The Teacher store
Local Government FCU	Raleigh, NC	Financial Education	Assets \$500M-\$1B	DIAMOND	LGFCU Financial Education
Local Government FCU	Raleigh, NC	Complete Campaign	Assets \$500M-\$1B	DIAMOND	Mascot Promotion
Local Government FCU	Raleigh, NC	Annual Reports	Assets \$500M-\$1B	DIAMOND	Our Journey
Los Angeles Firemens CU	Pasadena, CA	Electronic Marketing	Assets \$500M-\$1B	MERIT	LAFCU E-Calendar
Louisiana FCU	La Place, LA	Direct Mail (Single)	Assets \$100M-\$249M	MERIT	Swap and Drop - Refinance Auto Loan Piece
Louisiana FCU	La Place, LA	Direct Mail (Series)	Assets \$100M-\$249M	MERIT	Hoopylicious; "New Car Smell"; "Insert Key Here" Auto Mailers
Main Line Health EFCU	Bryn Mawr, PA	Logos	Assets Less Than \$100M	DIAMOND	Logo
Maine State CU	Augusta, ME	Website Marketing	Assets \$100M-\$249M	MERIT	www.mainestatecu.org
Mazuma CU	Kansas City, MO	Electronic Marketing	Assets \$250M-\$499M	MERIT	Mazuma's WAYA
MCT FCU	Rockville, MD	Newsletter or Magazine Publications	Assets \$250M-\$499M	MERIT	Money and More, MCT's Quarterly magazine
MCT FCU	Rockville, MD	Internal Marketing Incentive Campaign	Assets \$250M-\$499M	MERIT	MCT Federal Credit Union's Summer '08 Loan Rally
Members Credit Union	Winston Salem, NC	Point of Sale Display	Assets \$100M-\$249M	DIAMOND	What Are You Saving For? Stand-Up Display
Members Credit Union	Winston Salem, NC	Financial Education	Assets \$100M-\$249M	DIAMOND	What Are You Saving For?
Memorial Employees FCU	Hollywood, FL	Point of Sale Display	Assets Less Than \$100M	MERIT	Identity Theft Awareness
Memphis Area Teachers CU	Memphis, TN	Print Ad (series)	Assets \$500M-\$1B	MERIT	Perfect Fit For All Walks of Life
Memphis Area Teachers CU	Memphis, TN	Complete Campaign	Assets \$500M-\$1B	DIAMOND	Bankdetention
Meriwest CU	San Jose, CA	Outdoor	Assets Greater Than \$1B	DIAMOND	Meriwest CU 2008 Billboard Campaign
Michigan Schools and Government CU	Clinton Township, MI	Website Marketing	Assets \$500M-\$1B	MERIT	www.msgcu.org
Mid Minnesota FCU	Baxter, MN	Youth Marketing	Assets \$100M-\$249M	MERIT	Mid Minnesota Youth Marketing
Minnesota Power ECU	Duluth, MN	Miscellaneous	Assets Less Than \$100M	MERIT	Miscellaneous #18 Calendar
Mission FCU	San Diego, CA	Community/PR Program	Assets Greater Than \$1B	DIAMOND	2007 Mission Federal Video Annual Report:Your Mission Our Mission
Mountain America FCU	West Jordan, UT	Segmented Marketing	Assets Greater Than \$1B	MERIT	Mountain America Amped For Cash Student Campaign
Mountain America FCU	West Jordan, UT	Radio (single)	Assets Greater Than \$1B	MERIT	Mountain America Retirement Radio Spot
Mountain America FCU	West Jordan, UT	Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	DIAMOND	Mountain America Life Event Brochures
Mountain America FCU	West Jordan, UT	Complete Campaign	Assets Greater Than \$1B	DIAMOND	Mountain Amercia Auto Loan Campaign
NASA FCU	Upper Marlboro, MD	Segmented Marketing	Assets \$500M-\$1B	DIAMOND	Early Savers Certificate Campaign
Neches FCU	Port Neches, TX	Electronic Marketing	Assets \$100M-\$249M	DIAMOND	nechesfcu.wordpress.com
Neches FCU	Port Neches, TX	Electronic Marketing	Assets \$100M-\$249M	DIAMOND	urockthevote.com
Neighbors FCU	Baton Rouge, LA	Financial Education	Assets \$250M-\$499M	MERIT	Nate The Squirrel
New England FCU	Williston, VT	Logos	Assets \$500M-\$1B	MERIT	NEFCU Logo Ball Swoosh
Northeast Family FCU	Manchester, CT	Community/PR Single Event	Assets Less Than \$100M	MERIT	Piggy Credit Unions
Northwest Resource FCU	Portland, OR	Website Marketing	Assets Less Than \$100M	MERIT	www.nrfcu.org
OnPoint Community CU	Portland, OR	Point of Sale Display	Assets Greater Than \$1B	MERIT	Branch Merchandising
ORNL FCU	Oak Ridge, TN	Miscellaneous	Assets Greater Than \$1B	MERIT	Borrow Smart, Save Smarter.
Pacific Service CU	Walnut Creek, CA	Youth Marketing	Assets Greater Than \$1B	MERIT	Life 101
Pacific Service CU	Walnut Creek, CA	Television (single)	Assets Greater Than \$1B	MERIT	Livermore - a pretty nice place
Pacific Service CU	Walnut Creek, CA	Direct Mail (Series)	Assets Greater Than \$1B	MERIT	What are you saving for?
Park Community FCU	Louisville, KY	Branding/Corporate Identity	Assets \$250M-\$499M	MERIT	New Brand and Corporate Identity
PBC CU	West Palm Beach, FL	Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	MERIT	Do You CU New Brochure Series and Customized Owner's Manual
Pelican State CU	Baton Rouge, LA	Internal Marketing Incentive Campaign	Assets \$100M-\$249M	MERIT	Mission 08:POSSIBLE
Philadelphia FCU	Philadelphia, PA	Newsletter or Magazine Publications	Assets \$500M-\$1B	MERIT	MoneyLine Magazine-print and email formats
Philadelphia FCU	Philadelphia, PA	Direct Mail (Series)	Assets \$500M-\$1B	MERIT	NEW MEMBER MATRIX MAILING
Premier Members FCU	Boulder, CO	Television (series)	Assets \$250M-\$499M	MERIT	You Belong at Premier
PrimeWay FCU	Houston, TX	Statement Inserts	Assets \$100M-\$249M	MERIT	Rock Your Retirement IRA
PrimeWay FCU	Houston, TX	Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	DIAMOND	Big Dogz Folder
PrimeWay FCU	Houston, TX	Logos	Assets \$100M-\$249M	DIAMOND	Big Dogz
PrimeWay FCU	Houston, TX	Complete Campaign	Assets \$100M-\$249M	DIAMOND	Rock Your Retirement IRA Promo
PrimeWay FCU	Houston, TX	Community/PR Single Event	Assets \$100M-\$249M	MERIT	Career and Education Day
Public Employees Credit Union	Austin, TX	Television (single)	Assets \$100M-\$249M	MERIT	Football In The Park
Public Employees Credit Union	Austin, TX	Point of Sale Display	Assets \$100M-\$249M	MERIT	Knockout Fees poster
Public Service CU	Romulus, MI	Newsletter or Magazine Publications	Assets Less Than \$100M	MERIT	PSCU Member News(Newspaper)
Public Service CU	Romulus, MI	Diamond in the Rough	Assets Less Than \$100M	DIAMOND	2 Buck Blitz
Red Canoe CU	Longview, WA	Outdoor	Assets \$250M-\$499M	DIAMOND	Transit Station Domination
Red Canoe CU	Longview, WA	Newsletter or Magazine Publications	Assets \$250M-\$499M	MERIT	Shareholder
Red Canoe CU	Longview, WA	Electronic Marketing	Assets \$250M-\$499M	MERIT	Lobby Television Marketing
riverset credit union	Pittsburgh, PA	Plastic Access Card Design	Assets Less Than \$100M	MERIT	New riverset Visa classic and debit cards

riverset credit union	Pittsburgh, PA	Outdoor	Assets Less Than \$100M	MERIT	Outdoor
riverset credit union	Pittsburgh, PA	Newsletter or Magazine Publications	Assets Less Than \$100M	MERIT	Fall 2008 Newsletter
riverset credit union	Pittsburgh, PA	Miscellaneous	Assets Less Than \$100M	DIAMOND	Name Change Brochure
riverset credit union	Pittsburgh, PA	Logos	Assets Less Than \$100M	MERIT	Logo Submission
riverset credit union	Pittsburgh, PA	Direct Mail (Single)	Assets Less Than \$100M	MERIT	Hungry for a great deal? Checking postcard
riverset credit union	Pittsburgh, PA	Direct Mail (Series)	Assets Less Than \$100M	DIAMOND	Visa(Letter & Mailer)
riverset credit union	Pittsburgh, PA	Complete Campaign	Assets Less Than \$100M	MERIT	Home Loans on Your Mind
riverset credit union	Pittsburgh, PA	Branding/Corporate Identity	Assets Less Than \$100M	DIAMOND	Branding Corporate Identity
San Antonio FCU	San Antonio, TX	Television (single)	Assets Greater Than \$1B	MERIT	SACU and the Spurs
San Antonio FCU	San Antonio, TX	Point of Sale Display	Assets Greater Than \$1B	DIAMOND	Money Tree Campaign - Point of Sale
Scenic Falls FCU	Idaho Falls, ID	Retail Merchandising	Assets Less Than \$100M	DIAMOND	Retail Merchandising "Digital Displays"
Scott CU	Collinsville, IL	Youth Marketing	Assets \$500M-\$1B	DIAMOND	Scott Credit Union's Big Barkers Kidz Club
Scott CU	Collinsville, IL	Television (series)	Assets \$500M-\$1B	DIAMOND	Is Your Money Disappearing? TV Series
Seasons FCU	Middletown, CT	Branding/Corporate Identity	Assets \$100M-\$249M	DIAMOND	Green Branch
Seasons FCU	Middletown, CT	Annual Reports	Assets \$100M-\$249M	DIAMOND	Seasons Federal Credit Union Annual Report
Seattle Metropolitan CU	Seattle, WA	Print Ad (series)	Assets \$500M-\$1B	MERIT	What If / 7 Principles
Seattle Metropolitan CU	Seattle, WA	Community/PR Single Event	Assets \$500M-\$1B	DIAMOND	What If / 7 Principles (Pay-It-Forward Event)
SELCO Community CU	Eugene, OR	Youth Marketing	Assets \$500M-\$1B	MERIT	SELCO Teen Score! Program
Service Credit Union	Portsmouth, NH	Youth Marketing	Assets Greater Than \$1B	DIAMOND	Gen Y Ad Campaign - Brass Magazine
Southeast Financial FCU	Franklin, TN	Direct Mail (Single)	Assets \$250M-\$499M	DIAMOND	Passport to Savings with Southeast Financial
Southland Credit Union	Los Alamitos, CA	Point of Sale Display	Assets \$250M-\$499M	MERIT	2008 POS Series
Southwest Research Center FCU	San Antonio, TX	Membership Packets, Brochures, Booklets	Assets Less Than \$100M	MERIT	Simply Business-Small Business Services
Southwest Research Center FCU	San Antonio, TX	Direct Mail (Single)	Assets Less Than \$100M	MERIT	Sugar, Spice and Everything Nice Holiday Offerings
Spirit of Alaska FCU	Fairbanks, AK	Outdoor	Assets \$100M-\$249M	DIAMOND	Spirit of Alaska Bus
Spokane Teachers CU	Liberty Lake, WA	Television (series)	Assets Greater Than \$1B	DIAMOND	STCU Television 2008
Spokane Teachers CU	Liberty Lake, WA	Electronic Marketing	Assets Greater Than \$1B	MERIT	Where in the world can STCU take you?
Spokane Teachers CU	Liberty Lake, WA	Direct Mail (Series)	Assets Greater Than \$1B	DIAMOND	iMatrix New Member Postcard Series
Spokane Teachers CU	Liberty Lake, WA	Complete Campaign	Assets Greater Than \$1B	MERIT	STCU Member Referral Program
St. Mary's Bank CU	Manchester, NH	Electronic Marketing	Assets \$500M-\$1B	MERIT	100th Anniversary Microsite of the Nation's First CU
State Department FCU	Alexandria, VA	Plastic Access Card Design	Assets Greater Than \$1B	MERIT	Debit Card
State Department FCU	Alexandria, VA	Newsletter or Magazine Publications	Assets Greater Than \$1B	MERIT	State Courier
State Department FCU	Alexandria, VA	Membership Packets, Brochures, Booklets	Assets Greater Than \$1B	DIAMOND	Auto Resources Booklet
Taleris CU	Cleveland, OH	Complete Campaign	Assets Less Than \$100M	DIAMOND	THE FREEDOM LOAN
Taleris CU	Cleveland, OH	Complete Campaign	Assets Less Than \$100M	DIAMOND	THE YES LOAN
Tampa Bay Chapter of Credit Unions	Tampa, FL	Community/PR Program	Association	MERIT	2008 Credit Union Cruise For Kids Promotional Campaign
Tarrant County CU	Fort Worth, TX	Youth Marketing	Assets Less Than \$100M	MERIT	YouthConnect Membership Drive
Teachers CU	South Bend, IN	Annual Reports	Assets Greater Than \$1B	DIAMOND	2007 TCU Annual Report
Texas Credit Union League	Farmers Branch, TX	CU Association/League Publications	Association	MERIT	LoneStar Perspectives
Texas Credit Union League	Farmers Branch, TX	Community/PR Program	Association	MERIT	Hurricane Ike
Texas Trust Credit Union	Mansfield, TX	Plastic Access Card Design	Assets \$500M-\$1B	MERIT	Go! card - Teen Allowance Card
Texas Trust Credit Union	Mansfield, TX	Business/SEG Development	Assets \$500M-\$1B	DIAMOND	Better Than A Mattress Campaign
Tinker FCU	Oklahoma City, OK	Television (single)	Assets Greater Than \$1B	DIAMOND	TFCU's Buck the Norm:30 TV spot
Tinker FCU	Oklahoma City, OK	Segmented Marketing	Assets Greater Than \$1B	DIAMOND	What Money Means to Me
Tinker FCU	Oklahoma City, OK	Radio (single)	Assets Greater Than \$1B	DIAMOND	Get Going Radio Spot
Tinker FCU	Oklahoma City, OK	Miscellaneous	Assets Greater Than \$1B	DIAMOND	TFCU's Buck the Norm:30 TV spot
Tinker FCU	Oklahoma City, OK	Electronic Marketing	Assets Greater Than \$1B	DIAMOND	TFCU's Buck the Norm:30 TV spot
Tinker FCU	Oklahoma City, OK	Direct Mail (Single)	Assets Greater Than \$1B	MERIT	Click Checking Direct Mail
Tinker FCU	Oklahoma City, OK	Business/SEG Development	Assets Greater Than \$1B	MERIT	TFCU Business Partner Program
Town and Country FCU	South Portland, ME	Television (series)	Assets \$100M-\$249M	MERIT	Television Series
Transportation FCU	Washington, DC	Newsletter or Magazine Publications	Assets \$100M-\$249M	MERIT	Newsletters or Magazine Publications
Travis CU	Vacaville, CA	Newsletter or Magazine Publications	Assets Greater Than \$1B	MERIT	Smart Money Matters
TruWest Credit Union	Tempe, AZ	Newsletter or Magazine Publications	Assets \$500M-\$1B	DIAMOND	On the Money member magazine-print and Flash formats
United FCU	Saint Joseph, MI	Plastic Access Card Design	Assets \$500M-\$1B	MERIT	Interest Plus Debit Card
Universal 1 Credit Union	Dayton, OH	Annual Reports	Assets \$250M-\$499M	MERIT	Freedom to Grow - 2007 Annual Report
University CU	Los Angeles, CA	Plastic Access Card Design	Assets \$250M-\$499M	MERIT	Debit/ATM Cards
University of Kentucky FCU	Lexington, KY	Electronic Marketing	Assets \$250M-\$499M	DIAMOND	Don't Bank It
University of Virginia Community CU	Charlottesville, VA	Segmented Marketing	Assets \$250M-\$499M	MERIT	Lion Nation Branch
University of Virginia Community CU	Charlottesville, VA	Logos	Assets \$250M-\$499M	DIAMOND	Lion Nation Branch
University of Virginia Community CU	Charlottesville, VA	Internal Marketing Incentive Campaign	Assets \$250M-\$499M	MERIT	How Will YOU Use Your VISA This Summer...

University of Virginia Community CU	Charlottesville, VA	Community/PR Single Event	Assets \$250M-\$499M	DIAMOND	Homer at the Movies Tradeshow entry
US Federal Credit Union	Burnsville, MN	Print Ad (single)	Assets \$500M-\$1B	DIAMOND	Sitting Pretty
US Federal Credit Union	Burnsville, MN	Email Marketing	Assets \$500M-\$1B	MERIT	Friends and Family
USA FCU	San Diego, CA	Radio (single)	Assets \$500M-\$1B	MERIT	Toy Loan Campaign Radio Single
USA FCU	San Diego, CA	Miscellaneous	Assets \$500M-\$1B	DIAMOND	Brand Camp
USA FCU	San Diego, CA	Complete Campaign	Assets \$500M-\$1B	MERIT	Debit Rewards Campaign
USA FCU	San Diego, CA	Branding/Corporate Identity	Assets \$500M-\$1B	DIAMOND	Brand Awareness
Utah First FCU	Salt Lake City, UT	Print Ad (series)	Assets \$100M-\$249M	MERIT	Fat Guy 4th Quarter 2008
Utah First FCU	Salt Lake City, UT	Miscellaneous	Assets \$100M-\$249M	DIAMOND	Top 1,000 gift calendar
Utah First FCU	Salt Lake City, UT	Direct Mail (Single)	Assets \$100M-\$249M	DIAMOND	Save Strong 1st Quarter 2008
Velocity Credit Union	Austin, TX	Television (series)	Assets \$250M-\$499M	MERIT	Holiday Loans - Television
Velocity Credit Union	Austin, TX	Radio (series)	Assets \$250M-\$499M	DIAMOND	Holiday Loans - Radio(Series)
Velocity Credit Union	Austin, TX	Radio (series)	Assets \$250M-\$499M	MERIT	Not a bank - Radio(Series)
Velocity Credit Union	Austin, TX	Outdoor	Assets \$250M-\$499M	DIAMOND	Holiday Loans - Outdoor
Velocity Credit Union	Austin, TX	Miscellaneous	Assets \$250M-\$499M	DIAMOND	Got a friend?
Velocity Credit Union	Austin, TX	Direct Mail (Single)	Assets \$250M-\$499M	MERIT	Attack of the 50-foot Tax Man Direct Mail
Velocity Credit Union	Austin, TX	Diamond in the Rough	Assets \$250M-\$499M	MERIT	Go Green, win some green
Velocity Credit Union	Austin, TX	Complete Campaign	Assets \$250M-\$499M	MERIT	Velocity Loans - Complete Campaign
Vermont FCU	Burlington, VT	Website Marketing	Assets \$100M-\$249M	DIAMOND	www.vermontfederal.org
Vermont FCU	Burlington, VT	Print Ad (series)	Assets \$100M-\$249M	DIAMOND	ReWARD Checking
Via CU	Marion, IN	Membership Packets, Brochures, Booklets	Assets \$100M-\$249M	MERIT	Brochures and Switch Kits
Warren FCU	Cheyenne, WY	Website Marketing	Assets \$100M-\$249M	MERIT	www.warrenfcu.com
Warren FCU	Cheyenne, WY	Retail Merchandising	Assets \$100M-\$249M	DIAMOND	Branch Merchandising
Warren FCU	Cheyenne, WY	Branding/Corporate Identity	Assets \$100M-\$249M	MERIT	Warren Federal Credit Union-Branding/Corporate Identity
Westconsin Credit Union	Menomonie, WI	Television (series)	Assets \$500M-\$1B	MERIT	Count on WESTconsin
Westconsin Credit Union	Menomonie, WI	Radio (series)	Assets \$500M-\$1B	MERIT	Count on WESTconsin
Western FCU	Hawthorne, CA	Direct Mail (Single)	Assets Greater Than \$1B	MERIT	Holiday Loan 2007
Western FCU	Hawthorne, CA	Business/SEG Development	Assets Greater Than \$1B	MERIT	Santa Ana Branch Grand Re-Opening
Western Sun FCU	Broken Arrow, OK	Radio (single)	Assets Less Than \$100M	DIAMOND	Money Monster
Western Sun FCU	Broken Arrow, OK	Outdoor	Assets Less Than \$100M	MERIT	Blue Sky Billboard
Westerra CU	Denver, CO	Outdoor	Assets \$500M-\$1B	MERIT	I Love My Credit Union Billboard
Xceed Financial CU	EI Segundo, CA	Business/SEG Development	Assets \$500M-\$1B	MERIT	SeekMore Business Development