

**2010 CMBDC Diamond Award Winners  
Sorted by Category**

<u>Category</u>	<u>Asset range</u>	<u>Credit Union</u>	<u>City State</u>	<u>Award Level</u>	<u>Award Entry Title</u>
Annual Reports	Assets Less Than \$100M	Idaho State University Credit Union	Pocatello, ID	MERIT	2008 Annual Report - ISU Credit Union - 100 Years of Credit Unions
Annual Reports	Assets Less Than \$100M	Kelly Community Federal Credit Union	Tyler, TX	MERIT	2008 Annual Report
Annual Reports	Assets Less Than \$100M	JM Associates Federal Credit Union	Jacksonville, FL	DIAMOND	Umbrella of Protection
Annual Reports	Assets \$100M - \$249M	America's Credit Union	Garland, TX	MERIT	A Golden Past, A Diamond Future
Annual Reports	Assets \$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	MERIT	Annual Report
Annual Reports	Assets \$250M - \$499M	Gulf Coast Educators FCU	Pasadena, TX	MERIT	YEARB60K
Annual Reports	Assets \$250M - \$499M	Co-op Services Credit Union	Livonia, MI	DIAMOND	Co-op Services Credit Union - Co-op Rocks the Future (Annual Report)
Annual Reports	Assets \$250M - \$499M	Dort Federal Credit Union	Flint, MI	DIAMOND	2008 Annual Report - "Expanding"
Annual Reports	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	MERIT	the Show - 2009 Annual Report
Annual Reports	Assets \$500M - \$1B	Honda Federal Credit Union	Torrance, CA	MERIT	"We Only Have One Future, and it will be Made of Our Dreams"
Annual Reports	Assets \$500M - \$1B	Xceed Financial Credit Union	EI Segundo, CA	DIAMOND	Xceed Fianancial "It's In Our Name" Annual Report
Annual Reports	Assets Greater Than \$1B	Meriwest Credit Union	San Jose, CA	MERIT	Meriwest Credit Union 2008 Annual Report
Annual Reports	Assets Greater Than \$1B	Sandia Laboratory FCU	Albuquerque, NM	MERIT	SLFCU 2008 Annual Report
Annual Reports	Assets Greater Than \$1B	Community First Credit Union of Florida	Jacksonville, FL	DIAMOND	2008 Annual Report
Annual Reports	Assets Greater Than \$1B	Teachers Credit Union	South Bend, IN	DIAMOND	Two Thousand Eight TCU Annual Report
Branding/Corporate Identity	Assets Less Than \$100M	Richmond Postal Credit Union	Richmond, VA	MERIT	RPCU Corporate Identity
Branding/Corporate Identity	Assets Less Than \$100M	Woodstone Credit Union	Federal Way, WA	MERIT	Woodstone Credit Union's Re-brand
Branding/Corporate Identity	Assets Less Than \$100M	Idaho State University Credit Union	Pocatello, ID	DIAMOND	ISU Credit Union - Solutions Spanning a Lifetime
Branding/Corporate Identity	Assets Less Than \$100M	Kent Credit Union	Kent, OH	DIAMOND	Re-branding of Kent Credit Union
Branding/Corporate Identity	Assets \$100M - \$249M	Coast360 Federal Credit Union	Mongmong, GU	MERIT	Brand Development
Branding/Corporate Identity	Assets \$100M - \$249M	McGraw-Hill Federal Credit Union	East Windsor, NJ	DIAMOND	New Look for our 75th Anniversary
Branding/Corporate Identity	Assets \$250M - \$499M	First Florida Credit Union	Jacksonville, FL	DIAMOND	vibe - virtual internet branch experience
Branding/Corporate Identity	Assets \$500M - \$1B	Wildfire Credit Union	Saginaw, MI	MERIT	New Name and Brand
Branding/Corporate Identity	Assets \$500M - \$1B	Xceed Financial Credit Union	EI Segundo, CA	MERIT	Xceed Financial Investment Services Branding and Corporate Identity
Branding/Corporate Identity	Assets Greater Than \$1B	Community First Credit Union of Florida	Jacksonville, FL	MERIT	2009 Branding Campaign
Branding/Corporate Identity	Assets Greater Than \$1B	HawaiiUSA Federal Credit Union	Honolulu, HI	MERIT	HawaiiUSA Federal Credit Union Branding & Corporate Identity
Business/SEG Development	Assets Less Than \$100M	Bucks First Federal Credit Union	Bristol, PA	DIAMOND	2% Auto Loan Refinance Promo
Business/SEG Development	Assets \$100M - \$249M	McGraw-Hill Federal Credit Union	East Windsor, NJ	DIAMOND	Some things go together naturally
Business/SEG Development	Assets \$250M - \$499M	Gulf Coast Educators FCU	Pasadena, TX	DIAMOND	Campus Ambassadors
Business/SEG Development	Assets \$250M - \$499M	Olin Community Credit Union	Bethalto, IL	DIAMOND	Coffee Cart
Business/SEG Development	Assets \$500M - \$1B	Hanscom Federal Credit Union	Hanscom Afb, MA	DIAMOND	The Umbrella Project
Community/PR Program	Assets \$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	MERIT	Mid-Minnesota personal finance partnership with Brainerd High School
Community/PR Program	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	MERIT	Team Tiffany
Community/PR Program	Assets \$100M - \$249M	cPort Credit Union	Portland, ME	DIAMOND	Riverton & Beyond!
Community/PR Program	Assets \$250M - \$499M	Olin Community Credit Union	Bethalto, IL	MERIT	Community Hope Center - Fundraising
Community/PR Program	Assets \$250M - \$499M	Co-op Services Credit Union	Livonia, MI	DIAMOND	Project 100
Community/PR Program	Assets \$250M - \$499M	Freedom Credit Union	Warminster, PA	DIAMOND	Freedom's Voices of Inspiration Award for Teaching Excellence
Community/PR Program	Assets \$500M - \$1B	Credit Union 1	Anchorage, AK	DIAMOND	The One for ALL Project - Social Service and Financial Education
Community/PR Program	Assets \$500M - \$1B	Jeanne D'Arc Credit Union	Lowell, MA	DIAMOND	Community/PR Program
Community/PR Program	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	MERIT	HelpingAZ.com
Community/PR Program	Assets Greater Than \$1B	BECU	Tukwila, WA	MERIT	Go CU Campus Tour
Community/PR Program	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	Serve & Deserve Contributions Program
Community/PR Program	Assets Greater Than \$1B	Service Credit Union	Portsmouth, NH	DIAMOND	City Year New Hampshire
Community/PR Program	Assets Greater Than \$1B	TruMark Financial Credit Union	Trevoze, PA	DIAMOND	TruMark Financial Community/PR Program
Community/PR Program	Association	Georgia Credit Union Affiliates	Duluth, GA	MERIT	A Century of Good Advice

Community/PR Single Event	Assets Less Than \$100M	P&G Mehoopany Employees Federal Credit Union	Tunkhannock, PA	MERIT	"All Night Party"
Community/PR Single Event	Assets Less Than \$100M	Bucks First Federal Credit Union	Bristol, PA	DIAMOND	Financial Fitness Boot Camp
Community/PR Single Event	Assets Less Than \$100M	Entrust Federal Credit Union	Richmond, VA	DIAMOND	20Cents
Community/PR Single Event	Assets \$100M - \$249M	American 1 Federal Credit Union	Jackson, MI	MERIT	American 1 Teen Idol
Community/PR Single Event	Assets \$100M - \$249M	SC Telco Federal Credit Union	Greenville, SC	MERIT	107.3 JAMZ Back to School Night & Family Reunion Event
Community/PR Single Event	Assets \$100M - \$249M	Financial Plus Credit Union	Ottawa, IL	DIAMOND	Easter Seal Treatment Center Fundraising
Community/PR Single Event	Assets \$100M - \$249M	Greater Iowa Credit Union	Ames, IA	DIAMOND	ProjectMoney: A Financial Literacy Fair
Community/PR Single Event	Assets \$250M - \$499M	TLC Community Credit Union	Adrian, MI	MERIT	Your New Financial Future Workshop
Community/PR Single Event	Assets \$250M - \$499M	First Community Credit Union	Jamestown, ND	DIAMOND	First Community Credit Union "Rocks the Lot"
Community/PR Single Event	Assets \$250M - \$499M	Insight Financial Credit Union	Orlando, FL	DIAMOND	2009 Cruise for a Cause
Community/PR Single Event	Assets \$500M - \$1B	Credit Union 1	Anchorage, AK	MERIT	Mountain View Street Fair
Community/PR Single Event	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	DIAMOND	Gesa Games
Community/PR Single Event	Assets \$500M - \$1B	Tennessee Valley Federal Credit Union	Chattanooga, TN	DIAMOND	Riverbend Beach 2009
Community/PR Single Event	Assets Greater Than \$1B	South Carolina Federal Credit Union	North Charleston, SC	DIAMOND	Young & Free SC Last Band Standing
Complete Campaign	Assets Less Than \$100M	Advantage One Federal Credit Union	Brownstown, MI	MERIT	Nautical Membership Drive
Complete Campaign	Assets Less Than \$100M	Cowlitz Credit Union	Longview, WA	MERIT	A-Loan-Ha!
Complete Campaign	Assets Less Than \$100M	Southwest Research Center FCU	San Antonio, TX	MERIT	Plastic Surgery - Cut up your HIGH RATE Credit Cards!
Complete Campaign	Assets Less Than \$100M	Entrust Federal Credit Union	Richmond, VA	DIAMOND	Gary Takes It Easy
Complete Campaign	Assets Less Than \$100M	Montana 1st Credit Union	Missoula, MT	DIAMOND	Boring Is Sexy Awareness Campaign
Complete Campaign	Assets \$100M - \$249M	American 1 Federal Credit Union	Jackson, MI	MERIT	The Rebate is Back
Complete Campaign	Assets \$100M - \$249M	East Idaho Credit Union	Idaho Falls, ID	MERIT	"It's Time for Change" eStatement Promotion
Complete Campaign	Assets \$100M - \$249M	McGraw-Hill Federal Credit Union	East Windsor, NJ	MERIT	Have you done your homework no your finances?
Complete Campaign	Assets \$100M - \$249M	Erie General Electric FCU	Erie, PA	DIAMOND	Take Action Campaign
Complete Campaign	Assets \$100M - \$249M	Public Employees Credit Union	Austin, TX	DIAMOND	"Keep More Fruits Of Your Labor"
Complete Campaign	Assets \$250M - \$499M	Du Trac Community Credit Union	Dubuque, IA	MERIT	Du Trac Community Credit Union EcoPlus Account-Campaign
Complete Campaign	Assets \$250M - \$499M	Financial Center Credit Union	Stockton, CA	MERIT	Survive and T.H.R.I.V.E.
Complete Campaign	Assets \$250M - \$499M	Park Community Federal Credit Union	Louisville, KY	MERIT	Monster Auto Loan Rate Reduction Sale
Complete Campaign	Assets \$250M - \$499M	Co-op Services Credit Union	Livonia, MI	DIAMOND	Project 100
Complete Campaign	Assets \$250M - \$499M	Neches Federal Credit Union	Port Neches, TX	DIAMOND	www.loansgonewild2009.com
Complete Campaign	Assets \$500M - \$1B	Dupaco Community Credit Union	Dubuque, IA	MERIT	Bring Us Your Fine Print campaign
Complete Campaign	Assets \$500M - \$1B	Georgia Federal Credit Union	Duluth, GA	MERIT	GFCU "Money to Lend" Loan Campaign
Complete Campaign	Assets \$500M - \$1B	USA Fed Credit Union	San Diego, CA	MERIT	Pacific Beacon branch grand opening
Complete Campaign	Assets \$500M - \$1B	AltaOne Federal Credit Union / Wendy Cleveland	Ridgecrest, CA	DIAMOND	Good Deeds Done Daily - Viral Campaign
Complete Campaign	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	DIAMOND	Gesa Games
Complete Campaign	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	MERIT	Yesterday's Rates
Complete Campaign	Assets Greater Than \$1B	Service Credit Union	Portsmouth, NH	MERIT	Black Friday
Complete Campaign	Assets Greater Than \$1B	Addison Avenue Federal Credit Union	Palo Alto, CA	DIAMOND	Bank Intervention
Complete Campaign	Assets Greater Than \$1B	BECU	Tukwila, WA	DIAMOND	The "We Are" Champaign
CU Association/League Marketing Cam Association	Association	Michigan Credit Union League / CUcorp	Lansing, MI	MERIT	Save to Win
CU Association/League Marketing Cam Association	Association	Maine Credit Union League	Westbrook, ME	DIAMOND	2009 Statewide Awareness Campaign, "There's More for You"
CU Association/League Marketing Cam Association	Association	Richmond Chapter & Southside Chapters of the	Lynchburg, VA	DIAMOND	What if Credit Unions?
CU Association/League Publications	Association	California and Nevada Credit Union Leagues	Ontario, CA	MERIT	Credity Union Digest
CU Association/League Publications	Association	Georgia Credit Union Affiliates	Duluth, GA	MERIT	2008 Annual Report
Diamond in the Rough	Assets Less Than \$100M	First New England Federal Credit Union	East Hartford, CT	MERIT	Mortgage Jackpot Contest
Diamond in the Rough	Assets Less Than \$100M	Advantage One Federal Credit Union	Brownstown, MI	DIAMOND	Newish Auto Loans
Diamond in the Rough	Assets Less Than \$100M	Montana 1st Credit Union	Missoula, MT	DIAMOND	Boring Is Sexy Awareness Campaign
Diamond in the Rough	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	MERIT	Team Tiffany
Diamond in the Rough	Assets \$100M - \$249M	Linn Area Credit Union	Cedar Rapids, IA	DIAMOND	Make Some Bread - A Membership Referral Program
Diamond in the Rough	Assets \$100M - \$249M	Louisiana FCU	La Place, LA	DIAMOND	"Cheesy Sales Pitch" Certificate Promotion

Diamond in the Rough	Assets \$250M - \$499M	Justice Federal Credit Union	Chantilly, VA	MERIT	Summer Reading Program
Diamond in the Rough	Assets \$500M - \$1B	Harborstone Credit Union	Lakewood, WA	MERIT	Harborstone "Hamster" Adjustable Rate Mortgage Mailing
Direct Mail (Single)	Assets Less Than \$100M	PA Healthcare Credit Union	Sewickley, PA	MERIT	Whole 9 Yards Share Certificate & Loan Promotion
Direct Mail (Single)	Assets Less Than \$100M	Southwest Research Center FCU	San Antonio, TX	MERIT	Plastic Surgery - Cut up your HIGH RATE Credit Cards!
Direct Mail (Single)	Assets Less Than \$100M	St. Vrain Valley Credit Union	Longmont, CO	MERIT	Getting hosed by your bank?
Direct Mail (Single)	Assets \$100M - \$249M	Fairmont Federal Credit Union	Fairmont, WV	MERIT	Home Banking Postcard
Direct Mail (Single)	Assets \$100M - \$249M	Old Hickory Credit Union	Old Hickory, TN	MERIT	Economy Giving You Lemons? Make Lemonade
Direct Mail (Single)	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	MERIT	Just Checking In
Direct Mail (Single)	Assets \$100M - \$249M	McGraw-Hill Federal Credit Union	East Windsor, NJ	DIAMOND	Auto Loan: When was the last time you wrote a check that saved you money?
Direct Mail (Single)	Assets \$100M - \$249M	Rio Grande Credit Union	Albuquerque, NM	DIAMOND	Fall Jumbo CD Campaign Direct Mailer
Direct Mail (Single)	Assets \$250M - \$499M	FAA Credit Union	Oklahoma City, OK	MERIT	Win a MacBook
Direct Mail (Single)	Assets \$250M - \$499M	Velocity Credit Union	Austin, TX	MERIT	Skip-A-Pay - Post-Christmas to-do list - Direct Mail Single
Direct Mail (Single)	Assets \$250M - \$499M	Velocitiy Credit Union	Austin, TX	MERIT	"Wednesday the 15th" - Direct Mail Single
Direct Mail (Single)	Assets \$250M - \$499M	Call Federal Credit Union	Richmond, VA	DIAMOND	The Wallet Mailer
Direct Mail (Single)	Assets \$250M - \$499M	First Northern Credit Union	Chicago, IL	DIAMOND	See It, Believe It, Open It Checking Campaign
Direct Mail (Single)	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	MERIT	Xceed Financial Top Member Mailing
Direct Mail (Single)	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	DIAMOND	Breathe Easy Consolidation Loan
Direct Mail (Single)	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	MERIT	Direct Mail Single
Direct Mail (Single)	Assets Greater Than \$1B	UNFCU	Long Island City, NY	MERIT	Consumer Loan Sale Promotion
Direct Mail (Single)	Assets Greater Than \$1B	Alliant Credit Union	Chicago, IL	DIAMOND	The Alliant Advantage Benefit Summary
Direct Mail (Series)	Assets \$100M - \$249M	Discovery Federal Credit Union	Wyomissing, PA	MERIT	New Member Education/Cross-Sell Strategy Post-Merger
Direct Mail (Series)	Assets \$100M - \$249M	Marriott Employees' Federal Credit Union	Bethesda, MD	MERIT	MEFCU's Pre-Approved Auto Loan Direct Mail Piece
Direct Mail (Series)	Assets \$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	DIAMOND	New Member Matrix
Direct Mail (Series)	Assets \$250M - \$499M	Alabama Telco Credit Union	Birmingham, AL	MERIT	U Name It Savings
Direct Mail (Series)	Assets \$250M - \$499M	Neighbors Federal Credit Union	Baton Rouge, LA	MERIT	Don't Worry - Home Equity Line of Credit Postcards
Direct Mail (Series)	Assets \$250M - \$499M	Insight Financial Credit Union	Orlando, FL	DIAMOND	Thank You Orlando-Downtown
Direct Mail (Series)	Assets \$500M - \$1B	MECU	Schaumburg, IL	MERIT	MECU Business Services
Direct Mail (Series)	Assets \$500M - \$1B	First Community Credit Union	Houston, TX	DIAMOND	Honest Abe Says...
Direct Mail (Series)	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	DIAMOND	Xceed Financial New Member Onboarding Mailings
Direct Mail (Series)	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	MERIT	Auto Steal-A-Loan
Direct Mail (Series)	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	MERIT	Scottsdale Grand Opening - Your Quintessential Fall Accessory
Direct Mail (Series)	Assets Greater Than \$1B	Members 1st Federal Credit Union	Mechanicsburg, PA	DIAMOND	Swipe 5 debit (check) card postcard series
Electronic Marketing	Assets Less Than \$100M	Bucks First Federal Credit Union	Bristol, PA	MERIT	Project Flipside Website (www.projectflipside.com)
Electronic Marketing	Assets Less Than \$100M	Montana 1st Credit Union	Missoula, MT	DIAMOND	Boring Is Sexy Awareness Campaign
Electronic Marketing	Assets \$100M - \$249M	Envision Credit Union	Tallahassee, FL	MERIT	Envision's eVideo
Electronic Marketing	Assets \$100M - \$249M	Public Employees Credit Union	Austin, TX	MERIT	PECU's YouTube Revolution
Electronic Marketing	Assets \$100M - \$249M	Erie General Electric FCU	Erie, PA	DIAMOND	Laidoffinerie.com
Electronic Marketing	Assets \$250M - \$499M	Community Choice Credit Union	Johnston, IA	MERIT	lowabills.com
Electronic Marketing	Assets \$250M - \$499M	MIT Federal Credit Union	Cambridge, MA	DIAMOND	Super MITFCU
Electronic Marketing	Assets \$250M - \$499M	Neches Federal Credit Union	Port Neches, TX	DIAMOND	www.loansgonewild2009.com
Electronic Marketing	Assets \$500M - \$1B	Watermark Credit Union	Seattle, WA	MERIT	Strong Foundation For Future Growth
Electronic Marketing	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	DIAMOND	Xceed Financial Online Blog (www.xperienceonline.org)
Electronic Marketing	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	More In Less Out Mircosite
Electronic Marketing	Assets Greater Than \$1B	Grow Financial Federal Credit Union	Tampa, FL	MERIT	Grow Financial Student Microsite - grow4students.org
Electronic Marketing	Assets Greater Than \$1B	GTE FCU	Tampa, FL	MERIT	4 U22 Electronic Marketing
Electronic Marketing	Assets Greater Than \$1B	Addison Avenue Federal Credit Union	Palo Alto, CA	DIAMOND	Bank Intervention
Electronic Marketing	Assets Greater Than \$1B	SACU	San Antonio, TX	DIAMOND	SACU mY generation checking - Online Banners & Videos
Email Marketing	Assets Less Than \$100M	Nikkei Credit Union	Gardena, CA	DIAMOND	Nikkei News
Email Marketing	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	MERIT	Go Green, Get Green

Email Marketing	Assets \$100M - \$249M	McGraw-Hill Federal Credit Union	East Windsor, NJ	DIAMOND	Targeted Checking Acquisition
Email Marketing	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	MERIT	Xceed Financial Email Marketing to our Virtual Members
Email Marketing	Assets Greater Than \$1B	Westerra Credit Union	Denver, CO	MERIT	Celebrating Our Members E-mail Marketing Campaign
Email Marketing	Assets Greater Than \$1B	Northwest Federal Credit Union	Herndon, VA	DIAMOND	CU Student Choice Purls
Financial Education	Assets Less Than \$100M	Woodstone Credit Union	Federal Way, WA	MERIT	Woodstone Credit Union's High School Education Program
Financial Education	Assets Less Than \$100M	Bucks First Federal Credit Union	Bristol, PA	DIAMOND	Project Flipside
Financial Education	Assets \$100M - \$249M	Capital Credit Union	Bismarck, ND	MERIT	Financial Education 101
Financial Education	Assets \$100M - \$249M	City Credit Union	Dallas, TX	MERIT	Dollars & Sense Financial Statement
Financial Education	Assets \$100M - \$249M	Lebanon Federal Credit Union	Lebanon, PA	MERIT	Financial Literary Project
Financial Education	Assets \$100M - \$249M	First American Credit Union	Beloit, WI	DIAMOND	Youth Investment Challenge
Financial Education	Assets \$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	DIAMOND	Mid-Minnesota Education Network
Financial Education	Assets \$250M - \$499M	GCS Federal Credit Union	Granite City, IL	MERIT	GCS Money Camp
Financial Education	Assets \$250M - \$499M	Heritage Federal Credit Union	Newburgh, IN	MERIT	Ask The Expert
Financial Education	Assets \$250M - \$499M	Neches Federal Credit Union	Port Neches, TX	MERIT	Junior Achievement-nSpire
Financial Education	Assets \$250M - \$499M	E Federal Credit Union	Baton Rouge, LA	DIAMOND	E Federal Credit Union Camp SmartMoney
Financial Education	Assets \$250M - \$499M	generations federal credit union	San Antonio, TX	DIAMOND	Financial Literacy Program
Financial Education	Assets \$500M - \$1B	Los Angeles Police Federal Credit Union	Van Nuys, CA	MERIT	Managing Finances in Tough Times Program
Financial Education	Assets \$500M - \$1B	Purdue Employees Federal Credit Union	West Lafayette, IN	MERIT	PEFCU Financial Literacy for PALS (Purdue Athletes Life Success Program)
Financial Education	Assets \$500M - \$1B	Watermark Credit Union	Seattle, WA	DIAMOND	2009 Calendar & Financial Resource Guide
Financial Education	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	The Candy Store Caper - A Cool Cash Kids Adventure
Financial Education	Assets Greater Than \$1B	Affinity Plus Federal Credit Union	Saint Paul, MN	DIAMOND	Affinity Plus On the Money
Internal Marketing Incentive Campaign	Assets \$100M - \$249M	SC Telco Federal Credit Union	Greenville, SC	MERIT	LOAN-A-MANIA 2: THE BRAWL FOR IT ALL
Internal Marketing Incentive Campaign	Assets \$100M - \$249M	SC Telco Federal Credit Union	Greenville, SC	MERIT	Telcar 2009, The Sojourn of the Mullet
Internal Marketing Incentive Campaign	Assets \$250M - \$499M	Vermont Federal Credit Union	Burlington, VT	MERIT	ReWard Checking Incentive
Internal Marketing Incentive Campaign	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	MERIT	Habitat For Humanity Incentive Campaign
Internal Marketing Incentive Campaign	Assets \$500M - \$1B	Dupaco Community Credit Union	Dubuque, IA	DIAMOND	Baseball Sales Pitch
Internal Marketing Incentive Campaign	Assets \$500M - \$1B	Scott Credit Union	Collinsville, IL	DIAMOND	Scott Credit Union Volunteer Incentive Program (VIP)
Internal Marketing Incentive Campaign	Assets Greater Than \$1B	Apple Federal Credit Union	Fairfax, VA	MERIT	Go Green Initiatives Campaign
Internal Marketing Incentive Campaign	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	Internal Marketing Incentive Campaign
Internal Marketing Incentive Campaign	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	DIAMOND	Destination Retirement
Logos	Assets Less Than \$100M	Bucks First Federal Credit Union	Bristol, PA	MERIT	Project: Flipside Logo
Logos	Assets Less Than \$100M	Kent Credit Union	Kent, OH	MERIT	Re-branded Logo for Kent Credit Union
Logos	Assets Less Than \$100M	Woodstone Credit Union	Federal Way, WA	DIAMOND	Woodstone Credit Union's Logo and Icon
Logos	Assets \$100M - \$249M	Aventa Credit Union	Colorado Springs, CO	MERIT	Aventa Credit Union
Logos	Assets \$100M - \$249M	MemberSource Credit Union	Houston, TX	MERIT	WILD Savings Kids Club Logo
Logos	Assets \$100M - \$249M	Coast360 Federal Credit Union	Mongmong, GU	DIAMOND	Coast360 Logo
Logos	Assets \$100M - \$249M	Rio Grande Credit Union	Albuquerque, NM	DIAMOND	Rio Grande Credit Union Logo
Logos	Assets \$250M - \$499M	Hughes Federal Credit Union	Tucson, AZ	MERIT	Howie Javelina All Stars Club Logo
Logos	Assets \$250M - \$499M	Members Cooperative Credit Union	Cloquet, MN	DIAMOND	Members Cooperative Credit Union Eco Plus Logo
Logos	Assets \$250M - \$499M	Neches Federal Credit Union	Port Neches, TX	DIAMOND	nSpire logo
Logos	Assets \$500M - \$1B	Wildfire Credit Union	Saginaw, MI	MERIT	New Name & Corporate Logo
Logos	Assets \$500M - \$1B	Directions Credit Union	Sylvania, OH	DIAMOND	MyLife@directionscu Logo
Logos	Assets \$500M - \$1B	Jeanne D'Arc Credit Union	Lowell, MA	DIAMOND	Logos
Logos	Assets Greater Than \$1B	Ascend Federal Credit Union	Tullahoma, TN	MERIT	PERK! (Personal Economic Recovery Kit)
Logos	Assets Greater Than \$1B	Navigant Credit Union	Smithfield, RI	MERIT	Navigant Credit Union Explorers Travel Club Logo
Logos	Assets Greater Than \$1B	HawaiiUSA Federal Credit Union	Honolulu, HI	DIAMOND	HawaiiUSA Federal Credit Union Logo
Membership Packets, Brochures, Booklets	Assets Less Than \$100M	Educational Community Credit Union	Springfield, MO	MERIT	Educational Community CU Services
Membership Packets, Brochures, Booklets	Assets \$100M - \$249M	Discovery Federal Credit Union	Wyomissing, PA	MERIT	New Member Brochure for Wilson High School
Membership Packets, Brochures, Booklets	Assets \$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	DIAMOND	New BUSINESS Member Information Packet

Membership Packets, Brochures, Book Assets	\$100M - \$249M	Mid-Minnesota Federal Credit Union	Baxter, MN	DIAMOND	New Member Information Packet
Membership Packets, Brochures, Book Assets	\$250M - \$499M	Du Trac Community Credit Union	Dubuque, IA	MERIT	Du Trac Community Credit Union New Member Packet/CD
Membership Packets, Brochures, Book Assets	\$250M - \$499M	Johns Hopkins Federal Credit Union	Baltimore, MD	MERIT	Serving Excellence - Member Service Catalog
Membership Packets, Brochures, Book Assets	\$250M - \$499M	Call Federal Credit Union	Richmond, VA	DIAMOND	Empower Checking: The Switch Kit on Steroids
Membership Packets, Brochures, Book Assets	\$250M - \$499M	CP Federal Credit Union	Jackson, MI	DIAMOND	It's all about U
Membership Packets, Brochures, Book Assets	\$500M - \$1B	USA Fed Credit Union	San Diego, CA	DIAMOND	New Member Kit / Owners Manual / Brochure Series
Membership Packets, Brochures, Book Assets	Greater Than \$1B	Chartway Federal Credit Union	Virginia Beach, VA	MERIT	First Time Homebuyers Program
Membership Packets, Brochures, Book Assets	Greater Than \$1B	HarborOne Credit Union	Brokton, MA	MERIT	Community Book
Membership Packets, Brochures, Book Assets	Greater Than \$1B	Michigan State University Federal Credit Union	East Lansing, MI	MERIT	Michigan State University Federal Credit Union - SEG Membership Packet
Miscellaneous	Assets \$100M - \$249M	Fiberlas Federal Credit Union	Newark, OH	MERIT	20/20 Membership Drive
Miscellaneous	Assets \$100M - \$249M	UniWyo Federal Credit Union	Laramie, WY	MERIT	Cowboy ATM Wrap
Miscellaneous	Assets \$100M - \$249M	AmeriChoice Federal Credit Union	Mechanicsburg, PA	DIAMOND	AmeriChoice New Member Welcome Vides
Miscellaneous	Assets \$100M - \$249M	Rio Grande Credit Union	Albuquerque, NM	DIAMOND	OOPS Campaign
Miscellaneous	Assets \$250M - \$499M	Air Force Federal Credit Union	San Antonio, TX	MERIT	2009 ICU Day/Air Force FCU Commemorative Coin
Miscellaneous	Assets \$250M - \$499M	Community Choice Credit Union	Johnston, IA	MERIT	2010 Bills Calendar
Miscellaneous	Assets \$250M - \$499M	E Federal Credit Union	Baton Rouge, LA	MERIT	E Federal Credit Union 75th Anniversary Gala Materials
Miscellaneous	Assets \$250M - \$499M	FAA Credit Union	Oklahoma City, OK	DIAMOND	Go Green Kit
Miscellaneous	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	MERIT	Xceed Financial Holiday Card: A Numbers Guy Adventure
Miscellaneous	Assets \$500M - \$1B	Jeanne D'Arc Credit Union	Lowell, MA	DIAMOND	Miscellaneous
Miscellaneous	Assets \$500M - \$1B	Watermark Credit Union	Seattle, WA	DIAMOND	Seattle Rock-n-Roll Marathon "Hydration Tour" T-shirts
Miscellaneous	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	MERIT	STAR - Strategic Thinking Achieves Results
Miscellaneous	Assets Greater Than \$1B	CFE Federal Credit Union	Lake Mary, FL	MERIT	Working Together for a Brighter Future!
Miscellaneous	Assets Greater Than \$1B	OnPoint Community Credit Union	Portland, OR	MERIT	OnPoint Brand Camp
Newsletter or Magazine Publications	Assets Less Than \$100M	Horizons North Credit Union	Northglenn, CO	DIAMOND	Horizons North Credit Union Quarterly Newsletter
Newsletter or Magazine Publications	Assets \$100M - \$249M	Erie General Electric FCU	Erie, PA	MERIT	Members Only Newsletter
Newsletter or Magazine Publications	Assets \$100M - \$249M	Greater New Orleans Federal Credit Union	Metairie, LA	MERIT	The Credit Line
Newsletter or Magazine Publications	Assets \$100M - \$249M	riverset credit union	Pittsburgh, PA	MERIT	
Newsletter or Magazine Publications	Assets \$100M - \$249M	Mid-Minneosta Federal Credit Union	Baxter, MN	DIAMOND	In-Touch member newsletter
Newsletter or Magazine Publications	Assets \$250M - \$499M	Financial Center Credit Union	Stockton, CA	MERIT	CenterLine Magazine
Newsletter or Magazine Publications	Assets \$250M - \$499M	First Northern Credit Union	Chicago, IL	DIAMOND	First Northern Credit Union's quarterly newsletter, Directions
Newsletter or Magazine Publications	Assets \$250M - \$499M	Member One FCU	Roanoke, VA	DIAMOND	mONEy - Teen newsletter
Newsletter or Magazine Publications	Assets \$500M - \$1B	Harborstone Credit Union	Lakewood, WA	MERIT	Harborstone Business Community Update
Newsletter or Magazine Publications	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	DIAMOND	the Show - 3rd & 4th Quarter, 2009
Newsletter or Magazine Publications	Assets \$500M - \$1B	Local Government Federal Credit Union	Raleigh, NC	DIAMOND	Aim Magazine
Newsletter or Magazine Publications	Assets Greater Than \$1B	Bethpage Federal Credit Union	Bethpage, NY	MERIT	Among Friends Member Newsletter
Newsletter or Magazine Publications	Assets Greater Than \$1B	Coastal Federal Credit Union	Raleigh, NC	DIAMOND	Coastal Federal Credit Union - Beacon Magazine
Outdoors	Assets Less Than \$100M	Woodstone Credit Union	Federal Way, WA	MERIT	Woodstone Credit Union's Busboard Awareness Campaign
Outdoors	Assets Less Than \$100M	Montana 1st Credit Union	Missoula, MT	DIAMOND	Boring Is Sexy Awareness Campaign
Outdoors	Assets \$100M - \$249M	Discovery Federal Credit Union	Wyomissing, PA	MERIT	Discovery Credit Union Bus Wrap
Outdoors	Assets \$100M - \$249M	Linn Area Credit Union	Cedar Rapids, IA	MERIT	A Rewards Card With Nothing to Hide - Billboard
Outdoors	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	DIAMOND	"Hey You" Window
Outdoors	Assets \$100M - \$249M	Rio Grande Credit Union	Albuquerque, NM	DIAMOND	Rio Grande Credit Union Outdoor
Outdoors	Assets \$250M - \$499M	CP Federal Credit Union	Jackson, MI	MERIT	"For your family" Bus
Outdoors	Assets \$250M - \$499M	Johns Hopkins Federal Credit Union	Baltimore, MD	MERIT	Going Strong
Outdoors	Assets \$250M - \$499M	Community Choice Credit Union	Johnston, IA	DIAMOND	Becoming a Barnstormer - Jumbrotron
Outdoors	Assets \$250M - \$499M	Gulf Coast Educators FCU	Pasadena, TX	DIAMOND	Gulf Coast Educators School Bus
Outdoors	Assets \$500M - \$1B	Tennessee Valley Federal Credit Union	Chattanooga, TN	DIAMOND	TVFCU Electric Shuttle
Outdoors	Assets Greater Than \$1B	BECU	Tukwila, WA	DIAMOND	Bus Wrap
Outdoors	Assets Greater Than \$1B	Navigant Credit Union	Smithfield, RI	DIAMOND	Less Paperwork More Journey

Plastic Access Card Design	Assets Less Than \$100M	Northwest Resource Federal Credit Union	Portland, OR	DIAMOND	Debit and Credit Cards
Plastic Access Card Design	Assets \$100M - \$249M	GHS Federal Credit Union	Binghamton, NY	MERIT	GHS Federal Credit Union's Fresh Look Plastics
Plastic Access Card Design	Assets \$100M - \$249M	SouthWest Community Federal Credit Union	Saint George, UT	DIAMOND	Teen Debit
Plastic Access Card Design	Assets \$250M - \$499M	Du Trac Community Credit Union	Dubuque, IA	DIAMOND	Du Trac Community Credit Union EcoPlus Debit Card Design
Plastic Access Card Design	Assets \$250M - \$499M	Rogue Federal Credit Union	Medford, OR	DIAMOND	The Re-branding of Visa, ATM, Debit, and Credit Cards
Plastic Access Card Design	Assets \$500M - \$1B	First Community Credit Union	Houston, TX	MERIT	FCCU Shines Bright
Plastic Access Card Design	Assets \$500M - \$1B	Financial Partners Credit Union	Downey, CA	DIAMOND	Affinity Series Credit Card
Plastic Access Card Design	Assets Greater Than \$1B	GTE FCU	Tampa, FL	DIAMOND	5 U22 Debit Cards
Point of Sale Display	Assets Less Than \$100M	Advantage One Federal Credit Union	Brownstown, MI	DIAMOND	Nifty Auto Loans
Point of Sale Display	Assets Less Than \$100M	Bucks First FCU	Bristol, PA	DIAMOND	Go Green Campaign
Point of Sale Display	Assets \$100M - \$249M	Public Service Credit Union	Romulus, MI	MERIT	Business Account Stand-Ups
Point of Sale Display	Assets \$250M - \$499M	DuTrac Community Credit Union	Dubuque, IA	MERIT	DuTrac Community CU ATM Wrap
Point of Sale Display	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	MERIT	Cash for Clunkers
Point of Sale Display	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	MERIT	Breathe Easy Consolidation Loan
Point of Sale Display	Assets \$500M - \$1B	Watermark Credit Union	Seattle, WA	MERIT	Grass Is Greener Point of Purpose Displays
Point of Sale Display	Assets \$500M - \$1B	Financial Partners Credit Union	Downey, CA	DIAMOND	Affinity Series Credit Card
Political Action	Association	California and Nevada Credit Union Leagues	Ontario, CA	MERIT	Presidential Notes
Political Action	Association	Georgia Credit Union Affiliates	Duluth, GA	MERIT	Hike at Home
Political Action	Association	Georgia Credit Union Affiliates	Duluth, GA	DIAMOND	Grassroots Liaison Program/Grassroots Academy
Print Ad (Single)	Assets \$100M - \$249M	Linn Area Credit Union	Cedar Rapids, IA	MERIT	A Rewards Card With Nothing To Hide
Print Ad (Single)	Assets \$250M - \$499M	People's Trust Federal Credit Union	Houston, TX	MERIT	MNI Print Insertion
Print Ad (Single)	Assets \$500M - \$1B	University of Iowa Community Credit Union	Iowa City, IA	MERIT	Auto Loan "Rev your Engine" Newspaper Ad
Print Ad (Single)	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	DIAMOND	University Checking - Broke, It's the New Poor
Print Ad (Single)	Assets Greater Than \$1B	BECU	Tukwila, WA	DIAMOND	"Right Side Up"
Print Ad (Series)	Assets \$100M - \$249M	Westerly Community Credit Union	Westerly, RI	MERIT	"When I Grow Up..." Business Ad Series
Print Ad (Series)	Assets \$500M - \$1B	Local Government Federal Credit Union	Raleigh, NC	MERIT	LGFCU "Ashes" Print Advertising Series
Print Ad (Series)	Assets Greater Than \$1B	BECU	Tukwila, WA	DIAMOND	"We Are"
Print Ad (Series)	Assets Greater Than \$1B	Service Credit Union	Portsmouth, NH	DIAMOND	Brass Magazine Ad Campaign
Radio (Single)	Assets Less Than \$100M	Montana 1st Credit Union	Missoula, MT	DIAMOND	Boring Is Sexy Awareness Campaign
Radio (Single)	Assets \$100M - \$249M	Western Sun Federal Credit Union	Broken Arrow, OK	MERIT	"Salesman"
Radio (Single)	Assets \$250M - \$499M	FivePoint Credit Union	Port Arthur, TX	MERIT	"Floated Me A Loan"
Radio (Single)	Assets \$500M - \$1B	Clearview Federal Credit Union	Moon Township, PA	DIAMOND	Craig Wolfley Radio Advertisement
Radio (Single)	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	MERIT	Tough Times
Radio (Single)	Assets Greater Than \$1B	BECU	Tukwila, WA	DIAMOND	"Do The Right Thing"
Radio (Single)	Assets Greater Than \$1B	Citizens Equity First Credit Union (CEFCU)	Peoria, IL	DIAMOND	"Snap!"
Radio (Series)	Assets \$100M - \$249M	First Financial Federal Credit Union	Wall, NJ	MERIT	First Financial FCU 2009 Radio Spots
Radio (Series)	Assets \$100M - \$249M	Western Sun Federal Credit Union	Broken Arrow, OK	DIAMOND	Holiday Recession spots
Radio (Series)	Assets \$250M - \$499M	Community Choice Credit Union	Johnston, IA	MERIT	Kids Vehicle Loans
Radio (Series)	Assets \$250M - \$499M	Velocity Credit Union	Austin, TX	DIAMOND	Switch - Radio Series
Radio (Series)	Assets \$250M - \$499M	Vermont Federal Credit Union	Burlington, VT	DIAMOND	Radio - Series: Big Bankin' Blues, Loan Line
Radio (Series)	Assets \$500M - \$1B	Directions Credit Union	Sylvania, OH	MERIT	"Life is Easier with Directions" Radio Series
Radio (Series)	Assets \$500M - \$1B	Local Government Federal Credit Union	Raleigh, NC	MERIT	LGFCU Member Testimonials Radio Series
Radio (Series)	Assets \$500M - \$1B	Dupaco Community Credit Union	Dubuque, IA	DIAMOND	Bring Us Your Fine Print radio series
Radio (Series)	Assets Greater Than \$1B	BECU	Tukwila, WA	MERIT	"We Are" Radio
Retail Merchandising	Assets Less Than \$100M	Kelly Community Federal Credit Union	Tyler, TX	DIAMOND	New 5th Street Branch Retail Merchandising
Retail Merchandising	Assets \$100M - \$249M	City Credit Union	Dallas, TX	DIAMOND	Waxahachie Branch Location - City CU
Retail Merchandising	Assets \$250M - \$499M	Air Academy Federal Credit Union	Colorado Springs, CO	DIAMOND	Prototype Merchandising for the new headquarters branch
Retail Merchandising	Assets \$250M - \$499M	Red Canoe Credit Union	Longview, WA	DIAMOND	Red Canoe Credit Union Kelso, WA Branch Merchandising
Retail Merchandising	Assets \$500M - \$1B	Watermark Credit Union	Seattle, WA	MERIT	In-branch Resource Centers

Retail Merchandising	Assets \$500M - \$1B	Dupaco Community Credit Union	Dubuque, IA	DIAMOND	Sycamore Street Experience
Retail Merchandising	Assets \$500M - \$1B	USA Federal Credit Union	San Diego, CA	DIAMOND	Branch Merchandising Refresh for 9 stateside branches
Retail Merchandising	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	MERIT	Millcreek Branch
Segmented Marketing	Assets Less Than \$100M	Advantage One Federal Credit Union	Brownstown, MI	MERIT	A Mortgage You Can Trust!
Segmented Marketing	Assets \$250M - \$499M	Florida Commerce Credit Union	Tallahassee, FL	DIAMOND	iEarn! Checking
Segmented Marketing	Assets \$500M - \$1B	Harborstone Credit Union	Lakewood, WA	DIAMOND	Harborstone Reverse Mortgage Campaign
Segmented Marketing	Assets Greater Than \$1B	Apple Federal Credit Union	Fairfax, VA	MERIT	Great Beginnings Sponsorship and Membership Drive
Segmented Marketing	Assets Greater Than \$1B	Arizona State Credit Union	Phoenix, AZ	MERIT	University Checking - Broke. It's the New Poor
Segmented Marketing	Assets Greater Than \$1B	Mountain America Credit Union	West Jordan, UT	MERIT	macuithappen
Segmented Marketing	Assets Greater Than \$1B	SACU	San Antonio, TX	DIAMOND	SACU mY generation checking - Targeting Gen X and Boomers
Statement Inserts	Assets \$100M - \$249M	SC Telco Federal Credit Union	Greenville, SC	DIAMOND	Visa Triple Points - Black Friday Weekend
Statement Inserts	Assets \$100M - \$249M	Western Sun Federal Credit Union	Broken Arrow, OK	DIAMOND	SHOCKED! Insert
Statement Inserts	Assets \$500M - \$1B	First Entertainment Credit Union	Hollywood, CA	DIAMOND	Breathe Easy Consolidation Loan
Television (Single)	Assets \$100M - \$249M	Family Savings FCU	Gadsden, AL	MERIT	Our Love for the Automobile Continues...
Television (Single)	Assets \$100M - \$249M	Greater Iowa Credit Union	Ames, IA	MERIT	"Trusted"
Television (Single)	Assets \$100M - \$249M	ServU Federal Credit Union	Painted Post, NY	MERIT	Credit Card Makeover
Television (Single)	Assets \$250M - \$499M	FivePoint Credit Union	Port Arthur, TX	MERIT	"Floated Me A Loan"
Television (Single)	Assets \$250M - \$499M	Community Choce Credit Union	Johnston, IA	DIAMOND	Smaller Bills - Swing
Television (Single)	Assets \$250M - \$499M	FAA Credit Union	Oklahoma City, OK	DIAMOND	You Belong Here - Member Perspective
Television (Single)	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	MERIT	Ugliest Room Contest
Television (Single)	Assets \$500M - \$1B	Wildfire Credit Union	Saginaw, MI	MERIT	New Name Announcement: Wildfire Credit Union
Television (Single)	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	More In, Less Out Campaign
Television (Single)	Assets Greater Than \$1B	MSU Federal Credit Union	East Lansing, MI	MERIT	We Love MSUFCU!
Television (Single)	Assets Greater Than \$1B	Citizens Equity Frist Credit Union (CEFCU)	Peoria, IL	DIAMOND	"The Claw"
Television (Series)	Assets \$100M - \$249M	Fairmont Federal Credit Union	Fairmont, WV	MERIT	Rewards Checking Campaign
Television (Series)	Assets \$100M - \$249M	Public Employees Credit Union	Austin, TX	MERIT	"PECU Spokesdudes"
Television (Series)	Assets \$100M - \$249M	SC Telco Federal Credit Union	Greenville, SC	DIAMOND	Banks vs Credit Unions TV Commercials
Television (Series)	Assets \$250M - \$499M	Call Federal Credit Union	Richmond, VA	MERIT	Where Principles Matter TV Commercials
Television (Series)	Assets \$250M - \$499M	Community Choice Credit Union	Johnston, IA	MERIT	Dump Your Bills
Television (Series)	Assets \$250M - \$499M	FivePoint Credit Union	Port Arthur, TX	DIAMOND	"Don't Get Hosed"
Television (Series)	Assets \$250M - \$499M	Velocity Credit Union	Austin, TX	DIAMOND	Switch - Television Series
Television (Series)	Assets \$500M - \$1B	Directions Credit Union	Sylvania, OH	DIAMOND	"Life is Easier with Directions" TV Series
Television (Series)	Assets Greater Than \$1B	Tinker Federal Credit Union	Oklahoma City, OK	DIAMOND	TFCU Credit Union Difference
Website Marketing	Assets Less Than \$100M	StarTrust Federal Credit Union	Houston, TX	MERIT	WWW.STARTRUSTFCU.COM
Website Marketing	Assets Less Than \$100M	Woodstone Credit Union	Federal Way, WA	MERIT	www.woodstonecu.org
Website Marketing	Assets \$100M - \$249M	Envision Credit Union	Tallahassee, FL	MERIT	www.envisioncu.com
Website Marketing	Assets \$100M - \$249M	Neighbors Credit Union	Saint Louis, MO	MERIT	www.neighborscu.org
Website Marketing	Assets \$100M - \$249M	Pelican State Credit Union	Baton Rouge, LA	MERIT	www.pelicanstatecu.com
Website Marketing	Assets \$100M - \$249M	Continental Federal Credit Union	Tempe, AZ	DIAMOND	www.continentalfcu.org
Website Marketing	Assets \$250M - \$499M	Belvoir Federal Credit Union	Woodbridge, VA	MERIT	www.belvoircreditunion.org
Website Marketing	Assets \$250M - \$499M	Campus Federal Credit Union	Baton Rouge, LA	MERIT	www.campusfederal.org
Website Marketing	Assets \$250M - \$499M	Du Trac Community Credit Union	Dubuque, IA	MERIT	www.dutracs.org
Website Marketing	Assets \$250M - \$499M	Alabama Telco Credit Union	Birmingham, AL	DIAMOND	www.alatelco.org
Website Marketing	Assets \$250M - \$499M	First Commonwealth FCU	Bethlehem, PA	DIAMOND	www.firstcomcu.org
Website Marketing	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	MERIT	www.gesa.com
Website Marketing	Assets \$500M - \$1B	Jeanne D'Arc Credit Union	Lowell, MA	MERIT	www.jdcu.com
Website Marketing	Assets \$500M - \$1B	Xceed Financial Credit Union	El Segundo, CA	MERIT	www.xfcu.org
Website Marketing	Assets \$500M - \$1B	Charter Oak Federal Credit Union	Groton, CT	DIAMOND	www.charteroak.org
Website Marketing	Assets \$500M - \$1B	SAFE Federal Credit Union	Sumter, SC	DIAMOND	www.safefed.org

Website Marketing	Assets Greater Than \$1B	Delta Community Credit Union	Atlanta, GA	MERIT	www.deltacommunitycu.com
Website Marketing	Assets Greater Than \$1B	Desert Schools Federal Credit Union	Phoenix, AZ	MERIT	www.desertschools.org
Website Marketing	Assets Greater Than \$1B	HarborOne Credit Union	Brockton, MA	MERIT	www.harborone.com
Website Marketing	Assets Greater Than \$1B	BEUCU	Tukwila, WA	DIAMOND	www.becu.org
Website Marketing	Assets Greater Than \$1B	OnPoint Community Credit Union	Portland, OR	DIAMOND	www.onpointcu.com
Youth Marketing	Assets \$100M - \$249M	1st Financial Federal Credit Union	Wentzville, MO	MERIT	Buzz on Financial Literacy
Youth Marketing	Assets \$100M - \$249M	MemberSource Credit Union	Houston, TX	DIAMOND	WILD Savings Kids Club
Youth Marketing	Assets \$250M - \$499M	First Community Federal Credit Union	Parchment, MI	MERIT	Fall Harvest Fest
Youth Marketing	Assets \$250M - \$499M	Alabama Telco Credit Union	Birmingham, AL	DIAMOND	Kids Savings School
Youth Marketing	Assets \$250M - \$499M	Neches Federal Credit Union	Port Neches, TX	DIAMOND	nSpire
Youth Marketing	Assets \$500M - \$1B	Eli Lilly Federal Credit Union	Indianapolis, IN	MERIT	"Save, Spend & Soar With Seymour"
Youth Marketing	Assets \$500M - \$1B	Gesa Credit Union	Richland, WA	DIAMOND	Gesa Games
Youth Marketing	Assets Greater Than \$1B	CFE Federal Credit Union	Lake Mary, FL	MERIT	2009 Youth Campaign
Youth Marketing	Assets Greater Than \$1B	Greylock Federal Credit Union	Pittsfield, MA	MERIT	Fusion (Financial Literacy)
Youth Marketing	Assets Greater Than \$1B	GTE FCU	Tampa, FL	DIAMOND	3 U22 Account