

**2010 CMBDC Diamond Award Winners
Sorted by Organization**

<u>Credit Union</u>	<u>City State</u>	<u>Category</u>	<u>Asset range</u>	<u>Award Level</u>	<u>Award Entry Title</u>
1st Financial Federal Credit Union	Wentzville, MO	Youth Marketing	Assets \$100M - \$249M	MERIT	Buzz on Financial Literacy
Addison Avenue Federal Credit Union	Palo Alto, CA	Complete Campaign	Assets Greater Than \$1B	DIAMOND	Bank Intervention
Addison Avenue Federal Credit Union	Palo Alto, CA	Electronic Marketing	Assets Greater Than \$1B	DIAMOND	Bank Intervention
Advantage One Federal Credit Union	Brownstown, MI	Complete Campaign	Assets Less Than \$100M	MERIT	Nautical Membership Drive
Advantage One Federal Credit Union	Brownstown, MI	Diamond in the Rough	Assets Less Than \$100M	DIAMOND	Newish Auto Loans
Advantage One Federal Credit Union	Brownstown, MI	Point of Sale Display	Assets Less Than \$100M	DIAMOND	Nifty Auto Loans
Advantage One Federal Credit Union	Brownstown, MI	Segmented Marketing	Assets Less Than \$100M	MERIT	A Mortgage You Can Trust!
Affinity Plus Federal Credit Union	Saint Paul, MN	Financial Education	Assets Greater Than \$1B	DIAMOND	Affinity Plus On the Money
Air Academy Federal Credit Union	Colorado Springs, CO	Retail Merchandising	Assets \$250M - \$499M	DIAMOND	Prototype Merchandising for the new headquarters branch
Air Force Federal Credit Union	San Antonio, TX	Miscellaneous	Assets \$250M - \$499M	MERIT	2009 ICU Day/Air Force FCU Commemorative Coin
Alabama Telco Credit Union	Birmingham, AL	Direct Mail (Series)	Assets \$250M - \$499M	MERIT	U Name It Savings
Alabama Telco Credit Union	Birmingham, AL	Website Marketing	Assets \$250M - \$499M	DIAMOND	www.alatelco.org
Alabama Telco Credit Union	Birmingham, AL	Youth Marketing	Assets \$250M - \$499M	DIAMOND	Kids Savings School
Alliant Credit Union	Chicago, IL	Direct Mail (Single)	Assets Greater Than \$1B	DIAMOND	The Alliant Advantage Benefit Summary
AltaOne Federal Credit Union / Wendy Cleveland	Ridgecrest, CA	Complete Campaign	Assets \$500M - \$1B	DIAMOND	Good Deeds Done Daily - Viral Campaign
American 1 Federal Credit Union	Jackson, MI	Community/PR Single Event	Assets \$100M - \$249M	MERIT	American 1 Teen Idol
American 1 Federal Credit Union	Jackson, MI	Complete Campaign	Assets \$100M - \$249M	MERIT	The Rebate is Back
America's Credit Union	Garland, TX	Annual Reports	Assets \$100M - \$249M	MERIT	A Golden Past, A Diamond Future
AmeriChoice Federal Credit Union	Mechanicsburg, PA	Miscellaneous	Assets \$100M - \$249M	DIAMOND	AmeriChoice New Member Welcome Vides
Apple Federal Credit Union	Fairfax, VA	Internal Marketing Incentive Campaign	Assets Greater Than \$1B	MERIT	Go Green elnitiatives Campaign
Apple Federal Credit Union	Fairfax, VA	Segmented Marketing	Assets Greater Than \$1B	MERIT	Great Beginnings Sponsorship and Membership Drive
Arizona State Credit Union	Phoenix, AZ	Community/PR Program	Assets Greater Than \$1B	MERIT	HelpingAZ.com
Arizona State Credit Union	Phoenix, AZ	Direct Mail (Series)	Assets Greater Than \$1B	MERIT	Auto Steal-A-Loan
Arizona State Credit Union	Phoenix, AZ	Direct Mail (Series)	Assets Greater Than \$1B	MERIT	Scottsdale Grand Opening - Your Quintessential Fall Accessory
Arizona State Credit Union	Phoenix, AZ	Miscellaneous	Assets Greater Than \$1B	MERIT	STAR - Strategic Thinking Achieves Results
Arizona State Credit Union	Phoenix, AZ	Print Ad (Single)	Assets Greater Than \$1B	DIAMOND	University Checking - Broke, It's the New Poor
Arizona State Credit Union	Phoenix, AZ	Segmented Marketing	Assets Greater Than \$1B	MERIT	University Checking - Broke. It's the New Poor
Ascend Federal Credit Union	Tullahoma, TN	Logos	Assets Greater Than \$1B	MERIT	PERK! (Personal Economic Recovery Kit)
Aventa Credit Union	Colorado Springs, CO	Logos	Assets \$100M - \$249M	MERIT	Aventa Credit Union
BECU	Tukwila, WA	Community/PR Program	Assets Greater Than \$1B	MERIT	Go CU Campus Tour
BECU	Tukwila, WA	Complete Campaign	Assets Greater Than \$1B	DIAMOND	The "We Are" Champaign
BECU	Tukwila, WA	Outdoors	Assets Greater Than \$1B	DIAMOND	Bus Wrap
BECU	Tukwila, WA	Print Ad (Series)	Assets Greater Than \$1B	DIAMOND	"We Are"
BECU	Tukwila, WA	Print Ad (Single)	Assets Greater Than \$1B	DIAMOND	"Right Side Up"
BECU	Tukwila, WA	Radio (Series)	Assets Greater Than \$1B	MERIT	"We Are" Radio
BECU	Tukwila, WA	Radio (Single)	Assets Greater Than \$1B	DIAMOND	"Do The Right Thing"
BECU	Tukwila, WA	Website Marketing	Assets Greater Than \$1B	DIAMOND	www.becu.org
Belvoir Federal Credit Union	Woodbridge, VA	Website Marketing	Assets \$250M - \$499M	MERIT	www.belvoircreditunion.org
Bethpage Federal Credit Union	Bethpage, NY	Newsletter or Magazine Publications	Assets Greater Than \$1B	MERIT	Among Friends Member Newsletter
Bucks First FCU	Bristol, PA	Point of Sale Display	Assets Less Than \$100M	DIAMOND	Go Green Campaign
Bucks First Federal Credit Union	Bristol, PA	Business/SEG Development	Assets Less Than \$100M	DIAMOND	2% Auto Loan Refinance Promo
Bucks First Federal Credit Union	Bristol, PA	Community/PR Single Event	Assets Less Than \$100M	DIAMOND	Financial Fitness Boot Camp
Bucks First Federal Credit Union	Bristol, PA	Electronic Marketing	Assets Less Than \$100M	MERIT	Project Flipside Website (www.projectflipside.com)
Bucks First Federal Credit Union	Bristol, PA	Financial Education	Assets Less Than \$100M	DIAMOND	Project Flipside
Bucks First Federal Credit Union	Bristol, PA	Logos	Assets Less Than \$100M	MERIT	Project: Flipside Logo

California and Nevada Credit Union Leagues	Ontario, CA	CU Association/League Publications	Association	MERIT	Credity Union Digest
California and Nevada Credit Union Leagues	Ontario, CA	Political Action	Association	MERIT	Presidential Notes
Call Federal Credit Union	Richmond, VA	Direct Mail (Single)	Assets \$250M - \$499M	DIAMOND	The Wallet Mailer
Call Federal Credit Union	Richmond, VA	Membership Packets, Brochures, Bookl	Assets \$250M - \$499M	DIAMOND	Empower Checking: The Switch Kit on Steroids
Call Federal Credit Union	Richmond, VA	Television (Series)	Assets \$250M - \$499M	MERIT	Where Principles Matter TV Commercials
Campus Federal Credit Union	Baton Rouge, LA	Website Marketing	Assets \$250M - \$499M	MERIT	www.campusfederal.org
Capital Credit Union	Bismarck, ND	Financial Education	Assets \$100M - \$249M	MERIT	Financial Education 101
CFE Federal Credit Union	Lake Mary, FL	Miscellaneous	Assets Greater Than \$1B	MERIT	Working Together for a Brighter Future!
CFE Federal Credit Union	Lake Mary, FL	Youth Marketing	Assets Greater Than \$1B	MERIT	2009 Youth Campaign
Charter Oak Federal Credit Union	Groton, CT	Website Marketing	Assets \$500M - \$1B	DIAMOND	www.charteroak.org
Chartway Federal Credit Union	Virginia Beach, VA	Membership Packets, Brochures, Bookl	Assets Greater Than \$1B	MERIT	First Time Homebuyers Program
Citizens Equity First Credit Union (CEFCU)	Peoria, IL	Radio (Single)	Assets Greater Than \$1B	DIAMOND	"Snap!"
Citizens Equity Frist Credit Union (CEFCU)	Peoria, IL	Television (Single)	Assets Greater Than \$1B	DIAMOND	"The Claw"
City Credit Union	Dallas, TX	Financial Education	Assets \$100M - \$249M	MERIT	Dollars & Sense Financial Statement
City Credit Union	Dallas, TX	Retail Merchandising	Assets \$100M - \$249M	DIAMOND	Waxahachie Branch Location - City CU
Clearview Federal Credit Union	Moon Township, PA	Radio (Single)	Assets \$500M - \$1B	DIAMOND	Craig Wolfley Radio Advertisement
Coast360 Federal Credit Union	Mongmong, GU	Branding/Corporate Identity	Assets \$100M - \$249M	MERIT	Brand Development
Coast360 Federal Credit Union	Mongmong, GU	Logos	Assets \$100M - \$249M	DIAMOND	Coast360 Logo
Coastal Federal Credit Union	Raleigh, NC	Newsletter or Magazine Publications	Assets Greater Than \$1B	DIAMOND	Coastal Federal Credit Union - Beacon Magazine
Community Choce Credit Union	Johnston, IA	Television (Single)	Assets \$250M - \$499M	DIAMOND	Smaller Bills - Swing
Community Choice Credit Union	Johnston, IA	Electronic Marketing	Assets \$250M - \$499M	MERIT	lowabills.com
Community Choice Credit Union	Johnston, IA	Miscellaneous	Assets \$250M - \$499M	MERIT	2010 Bills Calendar
Community Choice Credit Union	Johnston, IA	Outdoors	Assets \$250M - \$499M	DIAMOND	Becoming a Barnstormer - Jumbrotron
Community Choice Credit Union	Johnston, IA	Radio (Series)	Assets \$250M - \$499M	MERIT	Kids Vehicle Loans
Community Choice Credit Union	Johnston, IA	Television (Series)	Assets \$250M - \$499M	MERIT	Dump Your Bills
Community First Credit Union of Florida	Jacksonville, FL	Annual Reports	Assets Greater Than \$1B	DIAMOND	2008 Annual Report
Community First Credit Union of Florida	Jacksonville, FL	Branding/Corporate Identity	Assets Greater Than \$1B	MERIT	2009 Branding Campaign
Continental Federal Credit Union	Tempe, AZ	Website Marketing	Assets \$100M - \$249M	DIAMOND	www.continentalfcu.org
Co-op Services Credit Union	Livonia, MI	Annual Reports	Assets \$250M - \$499M	DIAMOND	Co-op Services Credit Union - Co-op Rocks the Future (Annual Report)
Co-op Services Credit Union	Livonia, MI	Community/PR Program	Assets \$250M - \$499M	DIAMOND	Project 100
Co-op Services Credit Union	Livonia, MI	Complete Campaign	Assets \$250M - \$499M	DIAMOND	Project 100
Cowlitz Credit Union	Longview, WA	Complete Campaign	Assets Less Than \$100M	MERIT	A-Loan-Ha!
CP Federal Credit Union	Jackson, MI	Membership Packets, Brochures, Bookl	Assets \$250M - \$499M	DIAMOND	It's all about U
CP Federal Credit Union	Jackson, MI	Outdoors	Assets \$250M - \$499M	MERIT	"For your family" Bus
cPort Credit Union	Portland, ME	Community/PR Program	Assets \$100M - \$249M	DIAMOND	Riverton & Beyond!
Credit Union 1	Anchorage, AK	Community/PR Program	Assets \$500M - \$1B	DIAMOND	The One for ALL Project - Social Service and Financial Education
Credit Union 1	Anchorage, AK	Community/PR Single Event	Assets \$500M - \$1B	MERIT	Mountain View Street Fair
Delta Community Credit Union	Atlanta, GA	Community/PR Program	Assets Greater Than \$1B	MERIT	Serve & Deserve Contributions Program
Delta Community Credit Union	Atlanta, GA	Electronic Marketing	Assets Greater Than \$1B	MERIT	More In Less Out Mircosite
Delta Community Credit Union	Atlanta, GA	Financial Education	Assets Greater Than \$1B	MERIT	The Candy Store Caper - A Cool Cash Kids Adventure
Delta Community Credit Union	Atlanta, GA	Internal Marketing Incentive Campaign	Assets Greater Than \$1B	MERIT	Internal Marketing Incentive Campaign
Delta Community Credit Union	Atlanta, GA	Television (Single)	Assets Greater Than \$1B	MERIT	More In, Less Out Campaign
Delta Community Credit Union	Atlanta, GA	Website Marketing	Assets Greater Than \$1B	MERIT	www.deltacomunitycu.com
Desert Schools Federal Credit Union	Phoenix, AZ	Website Marketing	Assets Greater Than \$1B	MERIT	www.desertschools.org
Directions Credit Union	Sylvania, OH	Logos	Assets \$500M - \$1B	DIAMOND	MyLife@directionscu Logo
Directions Credit Union	Sylvania, OH	Radio (Series)	Assets \$500M - \$1B	MERIT	"Life is Easier with Directions" Radio Series
Directions Credit Union	Sylvania, OH	Television (Series)	Assets \$500M - \$1B	DIAMOND	"Life is Easier with Directions" TV Series
Discovery Federal Credit Union	Wyomissing, PA	Direct Mail (Series)	Assets \$100M - \$249M	MERIT	New Member Education/Cross-Sell Strategy Post-Merger
Discovery Federal Credit Union	Wyomissing, PA	Membership Packets, Brochures, Bookl	Assets \$100M - \$249M	MERIT	New Member Brochure for Wilson High School

Discovery Federal Credit Union	Wyomissing, PA	Outdoors	Assets \$100M - \$249M	MERIT	Discovery Credit Union Bus Wrap
Dort Federal Credit Union	Flint, MI	Annual Reports	Assets \$250M - \$499M	DIAMOND	2008 Annual Report - "Expanding"
Du Trac Community Credit Union	Dubuque, IA	Complete Campaign	Assets \$250M - \$499M	MERIT	Du Trac Community Credit Union EcoPlus Account-Campaign
Du Trac Community Credit Union	Dubuque, IA	Membership Packets, Brochures, Bookl	Assets \$250M - \$499M	MERIT	Du Trac Community Credit Union New Member Packet/CD
Du Trac Community Credit Union	Dubuque, IA	Plastic Access Card Design	Assets \$250M - \$499M	DIAMOND	Du Trac Community Credit Union EcoPlus Debit Card Design
Du Trac Community Credit Union	Dubuque, IA	Website Marketing	Assets \$250M - \$499M	MERIT	www.dutrac.org
Dupaco Community Credit Union	Dubuque, IA	Complete Campaign	Assets \$500M - \$1B	MERIT	Bring Us Your Fine Print campaign
Dupaco Community Credit Union	Dubuque, IA	Internal Marketing Incentive Campaign	Assets \$500M - \$1B	DIAMOND	Baseball Sales Pitch
Dupaco Community Credit Union	Dubuque, IA	Radio (Series)	Assets \$500M - \$1B	DIAMOND	Bring Us Your Fine Print radio series
Dupaco Community Credit Union	Dubuque, IA	Retail Merchandising	Assets \$500M - \$1B	DIAMOND	Sycamore Street Experience
DuTrac Community Credit Union	Dubuque, IA	Point of Sale Display	Assets \$250M - \$499M	MERIT	DuTrac Community CU ATM Wrap
E Federal Credit Union	Baton Rouge, LA	Financial Education	Assets \$250M - \$499M	DIAMOND	E Federal Credit Union Camp SmartMoney
E Federal Credit Union	Baton Rouge, LA	Miscellaneous	Assets \$250M - \$499M	MERIT	E Federal Credit Union 75th Anniversary Gala Materials
East Idaho Credit Union	Idaho Falls, ID	Complete Campaign	Assets \$100M - \$249M	MERIT	"It's Time for Change" eStatement Promotion
Educational Community Credit Union	Springfield, MO	Membership Packets, Brochures, Bookl	Assets Less Than \$100M	MERIT	Educational Community CU Services
Eli Lilly Federal Credit Union	Indianapolis, IN	Youth Marketing	Assets \$500M - \$1B	MERIT	"Save, Spend & Soar With Seymour"
Entrust Federal Credit Union	Richmond, VA	Community/PR Single Event	Assets Less Than \$100M	DIAMOND	20Cents
Entrust Federal Credit Union	Richmond, VA	Complete Campaign	Assets Less Than \$100M	DIAMOND	Gary Takes It Easy
Envision Credit Union	Tallahassee, FL	Electronic Marketing	Assets \$100M - \$249M	MERIT	Envision's eVideo
Envision Credit Union	Tallahassee, FL	Website Marketing	Assets \$100M - \$249M	MERIT	www.envisioncu.com
Erie General Electric FCU	Erie, PA	Complete Campaign	Assets \$100M - \$249M	DIAMOND	Take Action Campaign
Erie General Electric FCU	Erie, PA	Electronic Marketing	Assets \$100M - \$249M	DIAMOND	Laidoffinerie.com
Erie General Electric FCU	Erie, PA	Newsletter or Magazine Publications	Assets \$100M - \$249M	MERIT	Members Only Newsletter
FAA Credit Union	Oklahoma City, OK	Direct Mail (Single)	Assets \$250M - \$499M	MERIT	Win a MacBook
FAA Credit Union	Oklahoma City, OK	Miscellaneous	Assets \$250M - \$499M	DIAMOND	Go Green Kit
FAA Credit Union	Oklahoma City, OK	Television (Single)	Assets \$250M - \$499M	DIAMOND	You Belong Here - Member Perspective
Fairmont Federal Credit Union	Fairmont, WV	Direct Mail (Single)	Assets \$100M - \$249M	MERIT	Home Banking Postcard
Fairmont Federal Credit Union	Fairmont, WV	Television (Series)	Assets \$100M - \$249M	MERIT	Rewards Checking Campaign
Family Savings FCU	Gadsden, AL	Television (Single)	Assets \$100M - \$249M	MERIT	Our Love for the Automobile Continues...
Fiberlas Federal Credit Union	Newark, OH	Miscellaneous	Assets \$100M - \$249M	MERIT	20/20 Membership Drive
Financial Center Credit Union	Stockton, CA	Complete Campaign	Assets \$250M - \$499M	MERIT	Survive and T.H.R.I.V.E.
Financial Center Credit Union	Stockton, CA	Newsletter or Magazine Publications	Assets \$250M - \$499M	MERIT	CenterLine Magazine
Financial Partners Credit Union	Downey, CA	Plastic Access Card Design	Assets \$500M - \$1B	DIAMOND	Affinity Series Credit Card
Financial Partners Credit Union	Downey, CA	Point of Sale Display	Assets \$500M - \$1B	DIAMOND	Affinity Series Credit Card
Financial Plus Credit Union	Ottawa, IL	Community/PR Single Event	Assets \$100M - \$249M	DIAMOND	Easter Seal Treatment Center Fundraising
First American Credit Union	Beloit, WI	Financial Education	Assets \$100M - \$249M	DIAMOND	Youth Investment Challenge
First Commonwealth FCU	Bethlehem, PA	Website Marketing	Assets \$250M - \$499M	DIAMOND	www.firstcomcu.org
First Community Credit Union	Jamestown, ND	Community/PR Single Event	Assets \$250M - \$499M	DIAMOND	First Community Credit Union "Rocks the Lot"
First Community Credit Union	Houston, TX	Direct Mail (Series)	Assets \$500M - \$1B	DIAMOND	Honest Abe Says...
First Community Credit Union	Houston, TX	Plastic Access Card Design	Assets \$500M - \$1B	MERIT	FCCU Shines Bright
First Community Federal Credit Union	Parchment, MI	Youth Marketing	Assets \$250M - \$499M	MERIT	Fall Harvest Fest
First Entertainment Credit Union	Hollywood, CA	Annual Reports	Assets \$500M - \$1B	MERIT	the Show - 2009 Annual Report
First Entertainment Credit Union	Hollywood, CA	Direct Mail (Single)	Assets \$500M - \$1B	DIAMOND	Breathe Easy Consolidation Loan
First Entertainment Credit Union	Hollywood, CA	Newsletter or Magazine Publications	Assets \$500M - \$1B	DIAMOND	the Show - 3rd & 4th Quarter, 2009
First Entertainment Credit Union	Hollywood, CA	Point of Sale Display	Assets \$500M - \$1B	MERIT	Cash for Clunkers
First Entertainment Credit Union	Hollywood, CA	Point of Sale Display	Assets \$500M - \$1B	MERIT	Breathe Easy Consolidation Loan
First Entertainment Credit Union	Hollywood, CA	Statement Inserts	Assets \$500M - \$1B	DIAMOND	Breathe Easy Consolidation Loan
First Financial Federal Credit Union	Wall, NJ	Radio (Series)	Assets \$100M - \$249M	MERIT	First Financial FCU 2009 Radio Spots
First Florida Credit Union	Jacksonville, FL	Branding/Corporate Identity	Assets \$250M - \$499M	DIAMOND	vibe - virtual internet branch experience

First New England Federal Credit Union	East Hartford, CT	Diamond in the Rough	Assets Less Than \$100M	MERIT	Mortgage Jackpot Contest
First Northern Credit Union	Chicago, IL	Direct Mail (Single)	Assets \$250M - \$499M	DIAMOND	See It, Believe It, Open It Checking Campaign
First Northern Credit Union	Chicago, IL	Newsletter or Magazine Publications	Assets \$250M - \$499M	DIAMOND	First Northern Credit Union's quarterly newsletter, Directions
FivePoint Credit Union	Port Arthur, TX	Radio (Single)	Assets \$250M - \$499M	MERIT	"Floated Me A Loan"
FivePoint Credit Union	Port Arthur, TX	Television (Series)	Assets \$250M - \$499M	DIAMOND	"Don't Get Hosed"
FivePoint Credit Union	Port Arthur, TX	Television (Single)	Assets \$250M - \$499M	MERIT	"Floated Me A Loan"
Florida Commerce Credit Union	Tallahassee, FL	Segmented Marketing	Assets \$250M - \$499M	DIAMOND	iEarn! Checking
Freedom Credit Union	Warminster, PA	Community/PR Program	Assets \$250M - \$499M	DIAMOND	Freedom's Voices of Inspiration Award for Teaching Excellence
GCS Federal Credit Union	Granite City, IL	Financial Education	Assets \$250M - \$499M	MERIT	GCS Money Camp
generations federal credit union	San Antonio, TX	Financial Education	Assets \$250M - \$499M	DIAMOND	Financial Literacy Program
Georgia Credit Union Affiliates	Duluth, GA	Community/PR Program	Association	MERIT	A Century of Good Advice
Georgia Credit Union Affiliates	Duluth, GA	CU Association/League Publications	Association	MERIT	2008 Annual Report
Georgia Credit Union Affiliates	Duluth, GA	Political Action	Association	MERIT	Hike at Home
Georgia Credit Union Affiliates	Duluth, GA	Political Action	Association	DIAMOND	Grassroots Liaison Program/Grassroots Academy
Georgia Federal Credit Union	Duluth, GA	Complete Campaign	Assets \$500M - \$1B	MERIT	GFCU "Money to Lend" Loan Campaign
Gesa Credit Union	Richland, WA	Community/PR Single Event	Assets \$500M - \$1B	DIAMOND	Gesa Games
Gesa Credit Union	Richland, WA	Complete Campaign	Assets \$500M - \$1B	DIAMOND	Gesa Games
Gesa Credit Union	Richland, WA	Internal Marketing Incentive Campaign	Assets \$500M - \$1B	MERIT	Habitat For Humanity Incentive Campaign
Gesa Credit Union	Richland, WA	Television (Single)	Assets \$500M - \$1B	MERIT	Ugliest Room Contest
Gesa Credit Union	Richland, WA	Website Marketing	Assets \$500M - \$1B	MERIT	www.gesa.com
Gesa Credit Union	Richland, WA	Youth Marketing	Assets \$500M - \$1B	DIAMOND	Gesa Games
GHS Federal Credit Union	Binghamton, NY	Plastic Access Card Design	Assets \$100M - \$249M	MERIT	GHS Federal Credit Union's Fresh Look Plastics
Greater Iowa Credit Union	Ames, IA	Community/PR Single Event	Assets \$100M - \$249M	DIAMOND	ProjectMoney: A Financial Literacy Fair
Greater Iowa Credit Union	Ames, IA	Television (Single)	Assets \$100M - \$249M	MERIT	"Trusted"
Greater New Orleans Federal Credit Union	Metairie, LA	Newsletter or Magazine Publications	Assets \$100M - \$249M	MERIT	The Credit Line
Greylock Federal Credit Union	Pittsfield, MA	Youth Marketing	Assets Greater Than \$1B	MERIT	Fusion (Financial Literacy)
Grow Financial Federal Credit Union	Tampa, FL	Electronic Marketing	Assets Greater Than \$1B	MERIT	Grow Financial Student Microsite - grow4students.org
GTE FCU	Tampa, FL	Electronic Marketing	Assets Greater Than \$1B	MERIT	4 U22 Electronic Marketing
GTE FCU	Tampa, FL	Plastic Access Card Design	Assets Greater Than \$1B	DIAMOND	5 U22 Debit Cards
GTE FCU	Tampa, FL	Youth Marketing	Assets Greater Than \$1B	DIAMOND	3 U22 Account
Gulf Coast Educators FCU	Pasadena, TX	Annual Reports	Assets \$250M - \$499M	MERIT	YEARB60K
Gulf Coast Educators FCU	Pasadena, TX	Business/SEG Development	Assets \$250M - \$499M	DIAMOND	Campus Ambassadors
Gulf Coast Educators FCU	Pasadena, TX	Outdoors	Assets \$250M - \$499M	DIAMOND	Gulf Coast Educators School Bus
Hanscom Federal Credit Union	Hanscom Afb, MA	Business/SEG Development	Assets \$500M - \$1B	DIAMOND	The Umbrella Project
HarborOne Credit Union	Brockton, MA	Membership Packets, Brochures, Bookl	Assets Greater Than \$1B	MERIT	Community Book
HarborOne Credit Union	Brockton, MA	Website Marketing	Assets Greater Than \$1B	MERIT	www.harborone.com
Harborstone Credit Union	Lakewood, WA	Diamond in the Rough	Assets \$500M - \$1B	MERIT	Harborstone "Hamster" Adjustable Rate Mortgage Mailing
Harborstone Credit Union	Lakewood, WA	Newsletter or Magazine Publications	Assets \$500M - \$1B	MERIT	Harborstone Business Community Update
Harborstone Credit Union	Lakewood, WA	Segmented Marketing	Assets \$500M - \$1B	DIAMOND	Harborstone Reverse Mortgage Campaign
HawaiiUSA Federal Credit Union	Honolulu, HI	Branding/Corporate Identity	Assets Greater Than \$1B	MERIT	HawaiiUSA Federal Credit Union Branding & Corporate Identity
HawaiiUSA Federal Credit Union	Honolulu, HI	Logos	Assets Greater Than \$1B	DIAMOND	HawaiiUSA Federal Credit Union Logo
Heritage Federal Credit Union	Newburgh, IN	Financial Education	Assets \$250M - \$499M	MERIT	Ask The Expert
Honda Federal Credit Union	Torrance, CA	Annual Reports	Assets \$500M - \$1B	MERIT	"We Only Have One Future, and it will be Made of Our Dreams"
Horizons North Credit Union	Northglenn, CO	Newsletter or Magazine Publications	Assets Less Than \$100M	DIAMOND	Horizons North Credit Union Quarterly Newsletter
Hughes Federal Credit Union	Tucson, AZ	Logos	Assets \$250M - \$499M	MERIT	Howie Javelina All Stars Club Logo
Idaho State University Credit Union	Pocatello, ID	Annual Reports	Assets Less Than \$100M	MERIT	2008 Annual Report - ISU Credit Union - 100 Years of Credit Unions
Idaho State University Credit Union	Pocatello, ID	Branding/Corporate Identity	Assets Less Than \$100M	DIAMOND	ISU Credit Union - Solutions Spanning a Lifetime
Insight Financial Credit Union	Orlando, FL	Community/PR Single Event	Assets \$250M - \$499M	DIAMOND	2009 Cruise for a Cause
Insight Financial Credit Union	Orlando, FL	Direct Mail (Series)	Assets \$250M - \$499M	DIAMOND	Thank You Orlando-Downtown

Jeanne D'Arc Credit Union	Lowell, MA	Community/PR Program	Assets \$500M - \$1B	DIAMOND	Community/PR Program
Jeanne D'Arc Credit Union	Lowell, MA	Logos	Assets \$500M - \$1B	DIAMOND	Logos
Jeanne D'Arc Credit Union	Lowell, MA	Miscellaneous	Assets \$500M - \$1B	DIAMOND	Miscellaneous
Jeanne D'Arc Credit Union	Lowell, MA	Website Marketing	Assets \$500M - \$1B	MERIT	www.jdcu.com
JM Associates Federal Credit Union	Jacksonville, FL	Annual Reports	Assets Less Than \$100M	DIAMOND	Umbrella of Protection
Johns Hopkins Federal Credit Union	Baltimore, MD	Membership Packets, Brochures, Bookl	Assets \$250M - \$499M	MERIT	Serving Excellence - Member Service Catalog
Johns Hopkins Federal Credit Union	Baltimore, MD	Outdoors	Assets \$250M - \$499M	MERIT	Going Strong
Justice Federal Credit Union	Chantilly, VA	Diamond in the Rough	Assets \$250M - \$499M	MERIT	Summer Reading Program
Kelly Community Federal Credit Union	Tyler, TX	Annual Reports	Assets Less Than \$100M	MERIT	2008 Annual Report
Kelly Community Federal Credit Union	Tyler, TX	Retail Merchandising	Assets Less Than \$100M	DIAMOND	New 5th Street Branch Retail Merchandising
Kent Credit Union	Kent, OH	Branding/Corporate Identity	Assets Less Than \$100M	DIAMOND	Re-branding of Kent Credit Union
Kent Credit Union	Kent, OH	Logos	Assets Less Than \$100M	MERIT	Re-branded Logo for Kent Credit Union
Lebanon Federal Credit Union	Lebanon, PA	Financial Education	Assets \$100M - \$249M	MERIT	Financial Literary Project
Linn Area Credit Union	Cedar Rapids, IA	Diamond in the Rough	Assets \$100M - \$249M	DIAMOND	Make Some Bread - A Membership Referral Program
Linn Area Credit Union	Cedar Rapids, IA	Outdoors	Assets \$100M - \$249M	MERIT	A Rewards Card With Nothing to Hide - Billboard
Linn Area Credit Union	Cedar Rapids, IA	Print Ad (Single)	Assets \$100M - \$249M	MERIT	A Rewards Card With Nothing To Hide
Local Government Federal Credit Union	Raleigh, NC	Newsletter or Magazine Publications	Assets \$500M - \$1B	DIAMOND	Aim Magazine
Local Government Federal Credit Union	Raleigh, NC	Print Ad (Series)	Assets \$500M - \$1B	MERIT	LGFCU "Ashes" Print Advertising Series
Local Government Federal Credit Union	Raleigh, NC	Radio (Series)	Assets \$500M - \$1B	MERIT	LGFCU Member Testimonials Radio Series
Los Angeles Police Federal Credit Union	Van Nuys, CA	Financial Education	Assets \$500M - \$1B	MERIT	Managing Finances in Tough Times Program
Louisiana FCU	La Place, LA	Diamond in the Rough	Assets \$100M - \$249M	DIAMOND	"Cheesy Sales Pitch" Certificate Promotion
Maine Credit Union League	Westbrook, ME	CU Association/League Marketing Cam Association		DIAMOND	2009 Statewide Awareness Campaign, "There's More for You"
Marriott Employees' Federal Credit Union	Bethesda, MD	Direct Mail (Series)	Assets \$100M - \$249M	MERIT	MEFCU's Pre-Approved Auto Loan Direct Mail Piece
McGraw-Hill Federal Credit Union	East Windsor, NJ	Branding/Corporate Identity	Assets \$100M - \$249M	DIAMOND	New Look for our 75th Anniversary
McGraw-Hill Federal Credit Union	East Windsor, NJ	Business/SEG Development	Assets \$100M - \$249M	DIAMOND	Some things go together naturally
McGraw-Hill Federal Credit Union	East Windsor, NJ	Complete Campaign	Assets \$100M - \$249M	MERIT	Have you done your homework no your finances?
McGraw-Hill Federal Credit Union	East Windsor, NJ	Direct Mail (Single)	Assets \$100M - \$249M	DIAMOND	Auto Loan: When was the last time you wrote a check that saved you money?
McGraw-Hill Federal Credit Union	East Windsor, NJ	Email Marketing	Assets \$100M - \$249M	DIAMOND	Targeted Checking Acquisition
MECU	Schaumburg, IL	Direct Mail (Series)	Assets \$500M - \$1B	MERIT	MECU Business Services
Member One FCU	Roanoke, VA	Newsletter or Magazine Publications	Assets \$250M - \$499M	DIAMOND	mONEy - Teen newsletter
Members 1st Federal Credit Union	Mechanicsburg, PA	Direct Mail (Series)	Assets Greater Than \$1B	DIAMOND	Swipe 5 debit (check) card postcard series
Members Cooperative Credit Union	Cloquet, MN	Logos	Assets \$250M - \$499M	DIAMOND	Members Cooperative Credit Union Eco Plus Logo
MemberSource Credit Union	Houston, TX	Logos	Assets \$100M - \$249M	MERIT	WILD Savings Kids Club Logo
MemberSource Credit Union	Houston, TX	Youth Marketing	Assets \$100M - \$249M	DIAMOND	WILD Savings Kids Club
Meriwest Credit Union	San Jose, CA	Annual Reports	Assets Greater Than \$1B	MERIT	Meriwest Credit Union 2008 Annual Report
Michigan Credit Union League / UCORP	Lansing, MI	CU Association/League Marketing Cam Association		MERIT	Save to Win
Michigan State University Federal Credit Union	East Lansing, MI	Membership Packets, Brochures, Bookl	Assets Greater Than \$1B	MERIT	Michigan State University Federal Credit Union - SEG Membership Packet
Mid-Minneosta Federal Credit Union	Baxter, MN	Newsletter or Magazine Publications	Assets \$100M - \$249M	DIAMOND	In-Touch member newsletter
Mid-Minnesota Federal Credit Union	Baxter, MN	Annual Reports	Assets \$100M - \$249M	MERIT	Annual Report
Mid-Minnesota Federal Credit Union	Baxter, MN	Community/PR Program	Assets \$100M - \$249M	MERIT	Mid-Minnesota personal finance partnership with Brainerd High School
Mid-Minnesota Federal Credit Union	Baxter, MN	Direct Mail (Series)	Assets \$100M - \$249M	DIAMOND	New Member Matrix
Mid-Minnesota Federal Credit Union	Baxter, MN	Financial Education	Assets \$100M - \$249M	DIAMOND	Mid-Minnesota Education Network
Mid-Minnesota Federal Credit Union	Baxter, MN	Membership Packets, Brochures, Bookl	Assets \$100M - \$249M	DIAMOND	New BUSINESS Member Information Packet
Mid-Minnesota Federal Credit Union	Baxter, MN	Membership Packets, Brochures, Bookl	Assets \$100M - \$249M	DIAMOND	New Member Information Packet
MIT Federal Credit Union	Cambridge, MA	Electronic Marketing	Assets \$250M - \$499M	DIAMOND	Super MITFCU
Montana 1st Credit Union	Missoula, MT	Complete Campaign	Assets Less Than \$100M	DIAMOND	Boring Is Sexy Awareness Campaign
Montana 1st Credit Union	Missoula, MT	Diamond in the Rough	Assets Less Than \$100M	DIAMOND	Boring Is Sexy Awareness Campaign
Montana 1st Credit Union	Missoula, MT	Electronic Marketing	Assets Less Than \$100M	DIAMOND	Boring Is Sexy Awareness Campaign
Montana 1st Credit Union	Missoula, MT	Outdoors	Assets Less Than \$100M	DIAMOND	Boring Is Sexy Awareness Campaign

Montana 1st Credit Union	Missoula, MT	Radio (Single)	Assets Less Than \$100M	DIAMOND	Boring Is Sexy Awareness Campaign
Mountain America Credit Union	West Jordan, UT	Complete Campaign	Assets Greater Than \$1B	MERIT	Yesterday's Rates
Mountain America Credit Union	West Jordan, UT	Direct Mail (Single)	Assets Greater Than \$1B	MERIT	Direct Mail Single
Mountain America Credit Union	West Jordan, UT	Internal Marketing Incentive Campaign	Assets Greater Than \$1B	DIAMOND	Destination Retirement
Mountain America Credit Union	West Jordan, UT	Radio (Single)	Assets Greater Than \$1B	MERIT	Tough Times
Mountain America Credit Union	West Jordan, UT	Retail Merchandising	Assets Greater Than \$1B	MERIT	Millcreek Branch
Mountain America Credit Union	West Jordan, UT	Segmented Marketing	Assets Greater Than \$1B	MERIT	macuithappen
MSU Federal Credit Union	East Lansing, MI	Television (Single)	Assets Greater Than \$1B	MERIT	We Love MSUFCU!
Navigant Credit Union	Smithfield, RI	Logos	Assets Greater Than \$1B	MERIT	Navigant Credit Union Explorers Travel Club Logo
Navigant Credit Union	Smithfield, RI	Outdoors	Assets Greater Than \$1B	DIAMOND	Less Paperwork More Journey
Neches Federal Credit Union	Port Neches, TX	Complete Campaign	Assets \$250M - \$499M	DIAMOND	www.loansgonewild2009.com
Neches Federal Credit Union	Port Neches, TX	Electronic Marketing	Assets \$250M - \$499M	DIAMOND	www.loansgonewild2009.com
Neches Federal Credit Union	Port Neches, TX	Financial Education	Assets \$250M - \$499M	MERIT	Junior Achievement-nSpire
Neches Federal Credit Union	Port Neches, TX	Logos	Assets \$250M - \$499M	DIAMOND	nSpire logo
Neches Federal Credit Union	Port Neches, TX	Youth Marketing	Assets \$250M - \$499M	DIAMOND	nSpire
Neighbors Credit Union	Saint Louis, MO	Website Marketing	Assets \$100M - \$249M	MERIT	www.neighborscu.org
Neighbors Federal Credit Union	Baton Rouge, LA	Direct Mail (Series)	Assets \$250M - \$499M	MERIT	Don't Worry - Home Equity Line of Credit Postcards
Nikkei Credit Union	Gardena, CA	Email Marketing	Assets Less Than \$100M	DIAMOND	Nikkei News
Northwest Federal Credit Union	Herndon, VA	Email Marketing	Assets Greater Than \$1B	DIAMOND	CU Student Choice Purls
Northwest Resource Federal Credit Union	Portland, OR	Plastic Access Card Design	Assets Less Than \$100M	DIAMOND	Debit and Credit Cards
Old Hickory Credit Union	Old Hickory, TN	Direct Mail (Single)	Assets \$100M - \$249M	MERIT	Economy Giving You Lemons? Make Lemonade
Olin Community Credit Union	Bethalto, IL	Business/SEG Development	Assets \$250M - \$499M	DIAMOND	Coffee Cart
Olin Community Credit Union	Bethalto, IL	Community/PR Program	Assets \$250M - \$499M	MERIT	Community Hope Center - Fundraising
OnPoint Community Credit Union	Portland, OR	Miscellaneous	Assets Greater Than \$1B	MERIT	OnPoint Brand Camp
OnPoint Community Credit Union	Portland, OR	Website Marketing	Assets Greater Than \$1B	DIAMOND	www.onpointcu.com
P&G Mehoopany Employees Federal Credit Union	Tunkhannock, PA	Community/PR Single Event	Assets Less Than \$100M	MERIT	"All Night Party"
PA Healthcare Credit Union	Sewickley, PA	Direct Mail (Single)	Assets Less Than \$100M	MERIT	Whole 9 Yards Share Certificate & Loan Promotion
Park Community Federal Credit Union	Louisville, KY	Complete Campaign	Assets \$250M - \$499M	MERIT	Monster Auto Loan Rate Reduction Sale
Pelican State Credit Union	Baton Rouge, LA	Website Marketing	Assets \$100M - \$249M	MERIT	www.pelicanstatecu.com
People's Trust Federal Credit Union	Houston, TX	Print Ad (Single)	Assets \$250M - \$499M	MERIT	MNI Print Insertion
Public Employees Credit Union	Austin, TX	Complete Campaign	Assets \$100M - \$249M	DIAMOND	"Keep More Fruits Of Your Labor"
Public Employees Credit Union	Austin, TX	Electronic Marketing	Assets \$100M - \$249M	MERIT	PECU's YouTube Revolution
Public Employees Credit Union	Austin, TX	Television (Series)	Assets \$100M - \$249M	MERIT	"PECU Spokesdudes"
Public Service Credit Union	Romulus, MI	Community/PR Program	Assets \$100M - \$249M	MERIT	Team Tiffany
Public Service Credit Union	Romulus, MI	Diamond in the Rough	Assets \$100M - \$249M	MERIT	Team Tiffany
Public Service Credit Union	Romulus, MI	Direct Mail (Single)	Assets \$100M - \$249M	MERIT	Just Checking In
Public Service Credit Union	Romulus, MI	Email Marketing	Assets \$100M - \$249M	MERIT	Go Green, Get Green
Public Service Credit Union	Romulus, MI	Outdoors	Assets \$100M - \$249M	DIAMOND	"Hey You" Window
Public Service Credit Union	Romulus, MI	Point of Sale Display	Assets \$100M - \$249M	MERIT	Business Account Stand-Ups
Purdue Employees Federal Credit Union	West Lafayette, IN	Financial Education	Assets \$500M - \$1B	MERIT	PEFCU Financial Literacy for PALS (Purdue Athletes Life Success Program)
Red Canoe Credit Union	Longview, WA	Retail Merchandising	Assets \$250M - \$499M	DIAMOND	Red Canoe Credit Union Kelso, WA Branch Merchandising
Richmond Chapter & Southside Chapters of the	Lynchburg, VA	CU Association/League Marketing Cam Association		DIAMOND	What if Credit Unions?
Richmond Postal Credit Union	Richmond, VA	Branding/Corporate Identity	Assets Less Than \$100M	MERIT	RPCU Corporate Identity
Rio Grande Credit Union	Albuquerque, NM	Direct Mail (Single)	Assets \$100M - \$249M	DIAMOND	Fall Jumbo CD Campaign Direct Mailer
Rio Grande Credit Union	Albuquerque, NM	Logos	Assets \$100M - \$249M	DIAMOND	Rio Grande Credit Union Logo
Rio Grande Credit Union	Albuquerque, NM	Miscellaneous	Assets \$100M - \$249M	DIAMOND	OOPS Campaign
Rio Grande Credit Union	Albuquerque, NM	Outdoors	Assets \$100M - \$249M	DIAMOND	Rio Grande Credit Union Outdoor
riverset credit union	Pittsburgh, PA	Newsletter or Magazine Publications	Assets \$100M - \$249M	MERIT	
Rogue Federal Credit Union	Medford, OR	Plastic Access Card Design	Assets \$250M - \$499M	DIAMOND	The Re-branding of Visa, ATM, Debit, and Credit Cards

SACU	San Antonio, TX	Electronic Marketing	Assets Greater Than \$1B	DIAMOND	SACU mY generation checking - Online Banners & Videos
SACU	San Antonio, TX	Segmented Marketing	Assets Greater Than \$1B	DIAMOND	SACU mY generation checking - Targeting Gen X and Boomers
SAFE Federal Credit Union	Sumter, SC	Website Marketing	Assets \$500M - \$1B	DIAMOND	www.safefed.org
Sandia Laboratory FCU	Albuquerque, NM	Annual Reports	Assets Greater Than \$1B	MERIT	SLFCU 2008 Annual Report
SC Telco Federal Credit Union	Greenville, SC	Community/PR Single Event	Assets \$100M - \$249M	MERIT	107.3 JAMZ Back to School Night & Family Reunion Event
SC Telco Federal Credit Union	Greenville, SC	Internal Marketing Incentive Campaign	Assets \$100M - \$249M	MERIT	LOAN-A-MANIA 2: THE BRAWL FOR IT ALL
SC Telco Federal Credit Union	Greenville, SC	Internal Marketing Incentive Campaign	Assets \$100M - \$249M	MERIT	Telcar 2009, The Sojourn of the Mullet
SC Telco Federal Credit Union	Greenville, SC	Statement Inserts	Assets \$100M - \$249M	DIAMOND	Visa Triple Points - Black Friday Weekend
SC Telco Federal Credit Union	Greenville, SC	Television (Series)	Assets \$100M - \$249M	DIAMOND	Banks vs Credit Unions TV Commercials
Scott Credit Union	Collinsville, IL	Internal Marketing Incentive Campaign	Assets \$500M - \$1B	DIAMOND	Scott Credit Union Volunteer Incentive Program (VIP)
Service Credit Union	Portsmouth, NH	Community/PR Program	Assets Greater Than \$1B	DIAMOND	City Year New Hampshire
Service Credit Union	Portsmouth, NH	Complete Campaign	Assets Greater Than \$1B	MERIT	Black Friday
Service Credit Union	Portsmouth, NH	Print Ad (Series)	Assets Greater Than \$1B	DIAMOND	Brass Magazine Ad Campaign
ServU Federal Credit Union	Painted Post, NY	Television (Single)	Assets \$100M - \$249M	MERIT	Credit Card Makeover
South Carolina Federal Credit Union	North Charleston, SC	Community/PR Single Event	Assets Greater Than \$1B	DIAMOND	Young & Free SC Last Band Standing
SouthWest Community Federal Credit Union	Saint George, UT	Plastic Access Card Design	Assets \$100M - \$249M	DIAMOND	Teen Debit
Southwest Research Center FCU	San Antonio, TX	Complete Campaign	Assets Less Than \$100M	MERIT	Plastic Surgery - Cut up your HIGH RATE Credit Cards!
Southwest Research Center FCU	San Antonio, TX	Direct Mail (Single)	Assets Less Than \$100M	MERIT	Plastic Surgery - Cut up your HIGH RATE Credit Cards!
St. Vrain Valley Credit Union	Longmont, CO	Direct Mail (Single)	Assets Less Than \$100M	MERIT	Getting hosed by your bank?
StarTrust Federal Credit Union	Houston, TX	Website Marketing	Assets Less Than \$100M	MERIT	WWW.STARTRUSTFCU.COM
Teachers Credit Union	South Bend, IN	Annual Reports	Assets Greater Than \$1B	DIAMOND	Two Thousand Eight TCU Annual Report
Tennessee Valley Federal Credit Union	Chattanooga, TN	Community/PR Single Event	Assets \$500M - \$1B	DIAMOND	Riverbend Beach 2009
Tennessee Valley Federal Credit Union	Chattanooga, TN	Outdoors	Assets \$500M - \$1B	DIAMOND	TVFCU Electric Shuttle
Tinker Federal Credit Union	Oklahoma City, OK	Television (Series)	Assets Greater Than \$1B	DIAMOND	TFCU Credit Union Difference
TLC Community Credit Union	Adrian, MI	Community/PR Single Event	Assets \$250M - \$499M	MERIT	Your New Financial Future Workshop
TruMark Financial Credit Union	Trevoze, PA	Community/PR Program	Assets Greater Than \$1B	DIAMOND	TruMark Financial Community/PR Program
UNFCU	Long Island City, NY	Direct Mail (Single)	Assets Greater Than \$1B	MERIT	Consumer Loan Sale Promotion
University of Iowa Community Credit Union	Iowa City, IA	Print Ad (Single)	Assets \$500M - \$1B	MERIT	Auto Loan "Rev your Engine" Newspaper Ad
UniWyo Federal Credit Union	Laramie, WY	Miscellaneous	Assets \$100M - \$249M	MERIT	Cowboy ATM Wrap
USA Fed Credit Union	San Diego, CA	Complete Campaign	Assets \$500M - \$1B	MERIT	Pacific Beacon branch grand opening
USA Fed Credit Union	San Diego, CA	Membership Packets, Brochures, Bookl	Assets \$500M - \$1B	DIAMOND	New Member Kit / Owners Manual / Brochure Series
USA Federal Credit Union	San Diego, CA	Retail Merchandising	Assets \$500M - \$1B	DIAMOND	Branch Merchandising Refresh for 9 stateside branches
Velocity Credit Union	Austin, TX	Direct Mail (Single)	Assets \$250M - \$499M	MERIT	Skip-A-Pay - Post-Christmas to-do list - Direct Mail Single
Velocity Credit Union	Austin, TX	Radio (Series)	Assets \$250M - \$499M	DIAMOND	Switch - Radio Series
Velocity Credit Union	Austin, TX	Television (Series)	Assets \$250M - \$499M	DIAMOND	Switch - Television Series
Velociy Credit Union	Austin, TX	Direct Mail (Single)	Assets \$250M - \$499M	MERIT	"Wednesday the 15th" - Direct Mail Single
Vermont Federal Credit Union	Burlington, VT	Internal Marketing Incentive Campaign	Assets \$250M - \$499M	MERIT	ReWard Checking Incentive
Vermont Federal Credit Union	Burlington, VT	Radio (Series)	Assets \$250M - \$499M	DIAMOND	Radio - Series: Big Bankin' Blues, Loan Line
Watermark Credit Union	Seattle, WA	Electronic Marketing	Assets \$500M - \$1B	MERIT	Strong Foundation For Future Growth
Watermark Credit Union	Seattle, WA	Financial Education	Assets \$500M - \$1B	DIAMOND	2009 Calendar & Financial Resource Guide
Watermark Credit Union	Seattle, WA	Miscellaneous	Assets \$500M - \$1B	DIAMOND	Seattle Rock-n-Roll Marathon "Hydration Tour" T-shirts
Watermark Credit Union	Seattle, WA	Point of Sale Display	Assets \$500M - \$1B	MERIT	Grass Is Greener Point of Purpose Displays
Watermark Credit Union	Seattle, WA	Retail Merchandising	Assets \$500M - \$1B	MERIT	In-branch Resource Centers
Westerly Community Credit Union	Westerly, RI	Print Ad (Series)	Assets \$100M - \$249M	MERIT	"When I Grow Up..." Business Ad Series
Western Sun Federal Credit Union	Broken Arrow, OK	Radio (Series)	Assets \$100M - \$249M	DIAMOND	Holiday Recession spots
Western Sun Federal Credit Union	Broken Arrow, OK	Radio (Single)	Assets \$100M - \$249M	MERIT	"Salesman"
Western Sun Federal Credit Union	Broken Arrow, OK	Statement Inserts	Assets \$100M - \$249M	DIAMOND	SHOCKED! Insert
Westerra Credit Union	Denver, CO	Email Marketing	Assets Greater Than \$1B	MERIT	Celebrating Our Members E-mail Marketing Campaign
Wildfire Credit Union	Saginaw, MI	Branding/Corporate Identity	Assets \$500M - \$1B	MERIT	New Name and Brand

Wildfire Credit Union	Saginaw, MI	Logos	Assets \$500M - \$1B	MERIT	New Name & Corporate Logo
Wildfire Credit Union	Saginaw, MI	Television (Single)	Assets \$500M - \$1B	MERIT	New Name Announcement: Wildfire Credit Union
Woodstone Credit Union	Federal Way, WA	Branding/Corporate Identity	Assets Less Than \$100M	MERIT	Woodstone Credit Union's Re-brand
Woodstone Credit Union	Federal Way, WA	Financial Education	Assets Less Than \$100M	MERIT	Woodstone Credit Union's High School Education Program
Woodstone Credit Union	Federal Way, WA	Logos	Assets Less Than \$100M	DIAMOND	Woodstone Credit Union's Logo and Icon
Woodstone Credit Union	Federal Way, WA	Outdoors	Assets Less Than \$100M	MERIT	Woodstone Credit Union's Busboard Awareness Campaign
Woodstone Credit Union	Federal Way, WA	Website Marketing	Assets Less Than \$100M	MERIT	www.woodstonecu.org
Xceed Financial Credit Union	El Segundo, CA	Annual Reports	Assets \$500M - \$1B	DIAMOND	Xceed Financial "It's In Our Name" Annual Report
Xceed Financial Credit Union	El Segundo, CA	Branding/Corporate Identity	Assets \$500M - \$1B	MERIT	Xceed Financial Investment Services Branding and Corporate Identity
Xceed Financial Credit Union	El Segundo, CA	Direct Mail (Series)	Assets \$500M - \$1B	DIAMOND	Xceed Financial New Member Onboarding Mailings
Xceed Financial Credit Union	El Segundo, CA	Direct Mail (Single)	Assets \$500M - \$1B	MERIT	Xceed Financial Top Member Mailing
Xceed Financial Credit Union	El Segundo, CA	Electronic Marketing	Assets \$500M - \$1B	DIAMOND	Xceed Financial Online Blog (www.xperienceonline.org)
Xceed Financial Credit Union	El Segundo, CA	Email Marketing	Assets \$500M - \$1B	MERIT	Xceed Financial Email Marketing to our Virtual Members
Xceed Financial Credit Union	El Segundo, CA	Miscellaneous	Assets \$500M - \$1B	MERIT	Xceed Financial Holiday Card: A Numbers Guy Adventure
Xceed Financial Credit Union	El Segundo, CA	Website Marketing	Assets \$500M - \$1B	MERIT	www.xfcu.org